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ASEPTIC CARTON PACK WITH NO ALUMINIUM LAYER LAUNCHES IN BELGIUM

## Olympia Dairy sets sustainability benchmark with SIG's **SIGNATURE 100** packaging material with no aluminium layer

Olympia Dairy has taken a big step forward in sustainability as it becomes the first company in Belgium to fill products in SIG aseptic carton packs with **SIGNATURE 100** packaging material with no aluminium layer. 100% linked to forest-based renewable materials, **SIGNATURE 100** lowers the carbon footprint of carton packs even further.

UHT milk will be launched this spring in SIG's combiblocMidi 1,000ml carton pack with **SIGNATURE 100** packaging material, as Olympia Dairy partners with SIG to play a pioneering role in sustainability within the European dairy industry.

**SIGNATURE 100** packaging material from SIG is made from up to 82% FSC™-certified renewable paperboard, sourced from sustainably managed forests. The certified polymers used to laminate the paperboard, and in the closure, are linked to forest-based renewable material through a mass-balance system. SIG uses tall oil as its forest-based renewable feedstock – a by-product of the paper industry – rather than a crop grown on agricultural land that could otherwise be used for food. Committed to limiting the use of finite natural resources, SIG's choice of raw materials contributes to a circular economy.



*Kris Huygh, CEO at Olympia Dairy: “Following our installation of SIG’s fast and flexible CFA 812 filling machine last year – the first in Belgium – we were able to open up a new retail distribution channel for our liquid dairy products. Now we are playing another pioneering role in the European dairy market by being the first in Belgium to choose SIG’s **SIGNATURE 100** packaging material with no aluminium layer. This sets a new benchmark in offering the most sustainable dairy products, which meet the needs of both retailers and our environmentally conscious consumers.”*

A European, ISO-conform and critically reviewed Life Cycle Assessment (LCA) for **SIGNATURE 100** packaging material confirms lower carbon emissions\*. The polymers used are certified according to ISCC PLUS standards (International Sustainability & Carbon Certification) via a mass balance system.

*Volker Bubacz, Head of Market Area France, UK & Benelux at SIG: “Our close cooperation with Olympia Dairy offers another first for Belgium. By choosing our futureproof and sustainable solutions, such as **SIGNATURE 100** packaging material, Olympia can provide the very best option in terms of sophistication, convenience and minimal environmental impact. In turn this will lead to improved brand image and long-term consumer loyalty.”*

\*Results based on ISO-compliant life cycle assessment CB-100732c:  
[https://cms.sig.biz/media/4440/sig\\_lca\\_signature\\_addendum-combiswift-plus.pdf](https://cms.sig.biz/media/4440/sig_lca_signature_addendum-combiswift-plus.pdf)

#### **MORE INFORMATION ON THE SIGNATURE PORTFOLIO:**

<https://www.sig.biz/en/packaging/beverage-packaging/signature-pack-details>

#### **About SIG**

SIG (FSC™ trademark licence code: FSC™C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,900 employees worldwide enable us to respond quickly and effectively to the needs of our customers in around 70 countries. In 2021, SIG produced 42 billion carton packs and generated over €2.0 billion in revenue. SIG has an AA ESG rating by MSCI, a 13.4 ESG Risk Rating (low risk) score from Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit [www.sig.biz](http://www.sig.biz)

For insights into trends that drive the food and beverage industry and inspire us to innovate, visit our SIGnals blog: <https://www.sig.biz/signals/en>

**PICTURE CAPTION:**

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**Photo: SIG**

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