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MAZOOON DAIRY EXPANDS WITH NEW PRODUCTS IN SIG CARTON PACKS

SIG Combibloc Obeikan wins Omani Mazoon Dairy as new customer

Mazoon Dairy, the largest integrated dairy company in the Sultanate of Oman, and SIG Combibloc Obeikan, one of the world's leading systems and solutions providers for aseptic packaging and filling machines for food and beverages, have announced the launch of a full range of liquid dairy products in various combibloc Slimline and combibloc Mini carton packs from SIG.

This latest step marks another significant step closer to Mazoon Dairy's goal in establishing the Sultanate as a self-sufficient dairy producer and a hub for food manufacturing. Mazoon Dairy takes advantage of SIG's flexible filling technology for different product categories including white milk, flavoured milk and juice.



These products will be available in four different volumes (150ml, 200ml, 250ml and 1,000ml) and various varieties: chocolate, banana and strawberry in the segment of flavoured milk as well as orange, mango, guava, pomegranate, mixed berry and cocktail in the juice segment. This unique flexibility provided by SIG will give Mazoon product differentiation across its beverage categories to accommodate families as well as single users.

Dr. Arjun Subramanian, CEO Mazoon Dairy, said: "This launch represents another milestone in our journey of growth. It brings us closer to our bigger goal of fulfilling our national vision for economic development by establishing

a self-sufficient economy. Today we are offering the Omani and other regional markets a wider range of products that appeal to every age category, using the highest standards and best practices in the industry. This could not have been possible without the support of our partner, SIG Combibloc Obeikan.”

Abdelghany Eladib, Chief Operating Officer SIG Combibloc Obeikan, said: “Oman currently imports 70% of its dairy products and Mazoon Dairy is determined to reduce this to 10%. We are honoured to play a role in supporting the Sultanate and Mazoon Dairy’s mission in boosting local self-sufficiency and meeting rising demand. This also falls in line with our strategic expansion into the Sultanate of Oman. By providing the latest product innovations and efficient flexibility solutions, we look forward to continuing our partnership with Mazoon Dairy in their journey towards growth.”

Mazoon Dairy Company was established in 2015 as a closed joint stock company between the Oman Food Investments Company and other government investment and pension funds in Oman with a total capital of OMR 100m (US\$260m).

About Mazoon Dairy

Mazoon Dairy Company is the largest integrated dairy company in the Sultanate of Oman with a capital outlay of OMR 100 million. The site is located in As’Sunainah in the Al Buraimi Governorate and is spread over an area of 15 sq kms. Mazoon Dairy Company was incorporated on 1st January 2015. The foundation stone was laid at the site on 18th October 2017. The integrated facility at As’Sunainah includes a state-of-the-art dairy farm with the capacity to house over 25,000 cows, a Central Processing Plant that is capable of producing over a million litres of liquid milk per day. The facility also consists of a Waste Water Treatment plant and a Biogas generation plant that is unique to the region. The company offers wide array of products, including fresh milk, long life milk, flavoured milk, yoghurt, laban, ice-cream, cheese and juices, reaching consumers across the GCC region. The company is ISO 9001:2015, ISO 22000:2018, ISO 14001:2015 and ISO 45001:2017 compliant. This ensures high quality products comparable to global standards.

About SIG

SIG is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,500 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2019, SIG produced 38 billion carton packs and generated €1.8 billion in revenue. SIG has an AA ESG rating by MSCI, an 18.8 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

PICTURE CAPTION:

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Photo: Mazoon Dairy

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