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CONVENIENT AND SUSTAINABLE ALTERNATIVES TO PLASTIC STRAWS

SIG expands paper straw portfolio

SIG is expanding its portfolio of paper straws to increase the range of options available to beverage manufacturers, who want to provide consumers with the best convenient and sustainable paper alternative to single use plastic straws.

In addition to its pioneering paper straight straw and paper U-straw for aseptic carton packs, SIG will now launch three new paper straws. SIG's new and patented telescopic straw is a renewable and fully recyclable paper straw ideally suited for small carton packs, with a diameter of $\varnothing 4.6\text{mm}$ and an initial length of 102mm, which can be extended to 165mm by pulling it. SIG's new U-straws with two different diameters ($\varnothing 6\text{mm}$ and $\varnothing 7.6\text{mm}$) are for drinksplus products with value added pieces of fruit, vegetables or cereal grains and ensures a smooth drinking experience. The new U-straws perfectly complements SIG's existing $\varnothing 4\text{mm}$ paper U-straw.

Paper straws are the perfect match for SIG's fully recyclable carton packs, which are sustainable by nature and consist of 70-80% paperboard made from renewable wood sources. With a comprehensive portfolio of paper straws, the company continues to lead and innovate the beverage carton industry. SIG was the very first to offer a market-ready paper straw solution for aseptic carton packs, enabling its customers to meet the urgent need for sustainable alternatives to plastic straws. In line with the Single-Use Plastics Directive, plastic straws are banned across Europe from the beginning of July.

The paper used to make all SIG's paper straws originates from FSC™-certified forests and other controlled sources. The wrappers for the straws remain attached to the carton pack to prevent littering and can be disposed and recycled together.

Zi Wang, Product Manager Straws at SIG: "We are committed to collaborating with our customers, suppliers and other stakeholders to find new approaches to reducing single use plastics, while fostering recycling and minimising waste. With our growing portfolio of paper drinking straws and ongoing efforts to use renewable materials, this is another milestone on our Way Beyond Good journey to put more back into society and the environment than we take out."

SIG's paper straws can be used with all SIG carton packs with straw holes, to maintain the convenience of small-size carton packs for easy on-the-go consumption for consumers. The structure and the diagonal cut of the straws make them robust enough to easily pierce the closed straw hole of the carton pack. SIG customers can use existing straw applicators with a small modification to attach them to packs.

SIG's paper straw solutions enable beverage customers to meet forthcoming regulations, demonstrate their commitment to the environment and respond to growing consumer demand for more sustainable alternatives to plastic packaging. This is just one of the ways SIG's sustainable product innovation is contributing to the company's commitment to go Way Beyond Good for society and the environment.

About SIG

SIG (FSC™ trademark licence code: FSC™ C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,900 employees worldwide enable us to respond quickly and effectively to the needs of our customers in around 70 countries. In 2020, SIG produced 38 billion carton packs and generated €1.8 billion in revenue. SIG has an AA ESG rating by MSCI, a 13.4 ESG Risk Rating (low risk) score from Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz. For insights into trends that drive the food and beverage industry and inspire us to innovate, visit our SIGnals blog: <https://www.sig.biz/signals/en>

PICTURE CAPTION:

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Photo: SIG

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