

Press release

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For immediate release

SIG appoints Allison Sutera as President, SIG North America

Today, SIG, a leading global supplier of advanced food and beverage packaging systems, announced its continued investment in growth within the North American region through the appointment of Allison Sutera to the role of President, SIG North America.

In her new position, Ms. Sutera will have responsibility for Canada, USA, Mexico, and Central America for the entire SIG portfolio, representing the aseptic carton, bag-in-box, and spouted pouch businesses and play a key role in development of SIG in North America.

Prior to joining SIG, Ms. Sutera spent time within the food and beverage industry with a career that has spanned CPG, foodservice, hospitality, and technology companies. She began her career at Pepsi Bottling Group and has held progressive and substantial leadership roles at

PepsiCo, Kellogg's, and Aramark. Most recently, she served as the Chief Growth Officer at a foodservice technology company, 365 Retail Markets, where she led marketing, commercial, key acquisitions, and international divisions.

Ricardo Rodriguez, President and CEO, Americas for SIG said of the appointment, "North America is of vital importance for the SIG business. Along with our recent plant opening in Queretaro, Mexico, and considerable expansion of our plant in Chilhowie, Virginia, bringing in a talented and proven leader like Allison signals to our valued customers that SIG intends to make significant strides forward as the leader in packaging solutions within the region." Mr. Rodriguez continued, "I believe Allison's unique skill set and leadership experience are an excellent fit for our business and will quickly become a valued asset for our customers in North America who seek to deliver their products in a better way."

"I am thrilled to join the SIG business on the exciting journey of continued growth," said Ms. Sutera. "The needs of consumers are rapidly shifting in this dynamic marketplace. Sustainable solutions, channel and format versatility, and technical leadership are becoming true differentiators that brands seek when considering a packaging partner. We have a unique opportunity to leverage our wide range of solutions to bring about true innovation in the food and beverage space and I can't wait to see where our team will go next."

Ms. Sutera holds a bachelor's degree in international business from the University of Kansas, and an MBA from the University of Colorado. She is based out of SIG's North America headquarters in Northlake, IL, USA

About SIG

SIG is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with versatile packaging systems and solutions for innovative products and smart operations, all to address the ever-changing needs of consumers. Sustainability is integral to our business and guides us on our journey to create packaging for better – packaging that gives more to people and the planet than it takes out.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and is listed on the SIX Swiss Exchange. The skills and experience of our approximately 9,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2022, SIG produced 49 billion packs and generated €3.1 billion in pro forma revenue (incl. unaudited revenue from recent acquisitions). SIG has an AA ESG rating by MSCI, a 13.4 (low risk) score by Sustainalytics, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit our [website](#).

For insights into trends that drive the food and beverage industry, visit the [SIG blog](#).

Picture caption:

SIG announces Allison Sutura as President, SIG North America.

Photo: SIG

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