

Press release

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SIG defines ambitious roadmap to 2030

SIG commits to producing aseptic cartons with increasing fiber content to over 90% to enter paper recycling stream

SIG is to raise the proportion of fiber in its aseptic carton structure. The company plans to develop a full-barrier aluminum-free aseptic packaging structure with at least 90% fiber content by 2030, with an interim target of at least 85% by 2025.

Increasing the FSC™-certified (Forest Stewardship Council™) fiber content of its aseptic cartons and expanding its aluminum-free solutions are key to SIG's strategy of achieving higher recyclability of carton packs.

This supports SIG's ultimate ambition to enable carton packs to be recycled anywhere in the world, which is especially true for markets that have little established infrastructure for recycling.

Samuel Sigrist, CEO at SIG: "Our carton packs have a low energy intensity, are produced with 100% renewable electricity, and consist predominantly of renewable resources from the forest. Now we want to take this even further by increasing collection and recycling of cartons through existing beverage carton recycling systems, and via paper streams. Increasing the proportion of fiber content in aseptic cartons opens this opportunity and aligns with the wider trend towards paperization in the packaging industry. The FSC-certified renewable paperboard used in our packs ensures that we are promoting responsible forestry practices that prioritize biodiversity conservation."

The packaging industry and wider society need to transition to a circular economy, as our planet's resources are finite and its capacity to absorb waste is limited. Growing consumer demand for



more sustainable packaging is an important pull factor for food and beverage companies to transition to ever more sustainable packaging.

SIG's new commitments are an important step in the company's journey to create packaging for better. Packaging that gives more to people and the planet than it takes out. This means removing more carbon from the atmosphere than is emitted during the lifecycle of the packaging. It also means packaging that is made from endlessly renewable or recycled materials and that is fully and easily recyclable anywhere in the world.

Read more about SIG's sustainability strategy and industry-leading goals across the four positives – Climate+, Forest+, Resource+ and Food+: <https://www.sig.biz/en/responsibility/sustainability>.

About SIG

SIG (FSC™ trademark license code: FSC™ C020428) is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange. The skills and experience of our approximately 9,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2022, SIG produced 49 billion packs and generated €3.1 billion in pro forma revenue ((incl. unaudited revenue from recent acquisitions). SIG has an AA ESG rating by MSCI, a 13.4 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit our [website](#).

For insights into trends that drive the food and beverage industry, visit the [SIG blog](#)

Picture caption:

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Photo: SIG

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