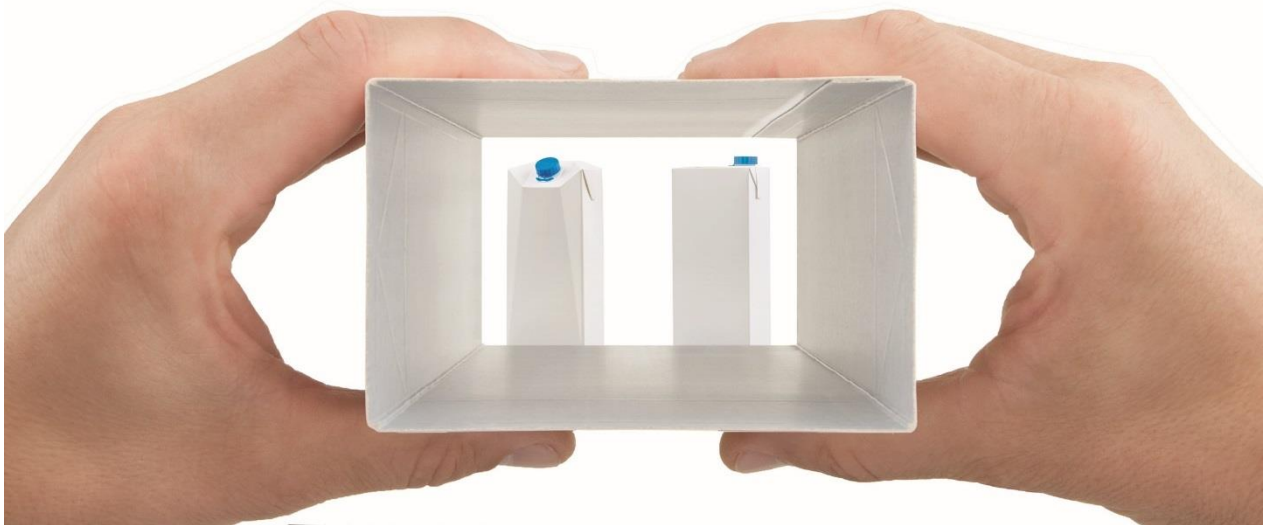


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04.04.2019



EUROPE-WIDE CERTIFICATION SUPPORTS RESPONSIBLE ALUMINIUM SOURCING

## **SIG IS FIRST TO OFFER ASEPTIC CARTONS USING ASI-CERTIFIED ALUMINIUM FOIL**

SIG is the first in the industry to enable customers to demonstrate their commitment to responsible aluminium sourcing using the Aluminium Stewardship Initiative (ASI) certification.

### **Added value through responsible sourcing**

From today, SIG will offer the world's first aseptic carton packs that use foil certified to the ASI standard. This will add value for customers, brands and retailers by promoting responsible sourcing throughout the value chain – from suppliers all the way through to consumers.

SIG customers will also have the option to include the ASI label on packs to show consumers that SIG sources responsibly the aluminium it uses in the cartons – in the same way they can already include the FSC™ label on any SIG pack to show that the liquid paper board comes from responsible sources.

*Ian Wood, Chief Supply Chain Officer at SIG: “SIG is once again leading the industry in offering customers new ways to demonstrate their commitment to responsible packaging. Achieving ASI certification across Europe takes us another important step towards our target to source 100% of our key materials from certified sources.”*

### **First certification for responsible aluminium**

SIG was the first in the industry – and one of the first companies in the world – to achieve certification to the ASI Performance Standard Material Stewardship Principle at the corporate level, together with the ASI Chain of Custody certification for its production site in Austria. The company has now extended ASI Chain of Custody certification to all its carton sleeve production sites in Europe.

The ASI certification enables companies to audit the aluminium supply chain against strict standards on a broad range of ethical, environmental and social topics. Previously, there was no such certification available to certify the ultra-thin layer of aluminium foil used in SIG packs. SIG’s ASI Chain of Custody certification has made it possible for the ASI Standard to be put into practice for the first time in aseptic carton packs.

*Dr. Fiona Solomon, CEO at ASI: “SIG’s leadership in achieving this dual ASI Certification sends a strong signal that responsible aluminium sourcing is an important strategy for the packaging sector. The option of on-pack labelling will also offer the opportunity to get the message on responsible aluminium out to consumers.”*

Europe-wide ASI certification is an important step towards SIG’s target to source 100% of its key materials from certified sources as part of its ambition to go Way Beyond Good for the environment and society.

### **About SIG**

SIG (FSC™ trademark licence code: FSC™ C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2018, SIG produced more than 35 billion carton packs and generated €1.7 billion in revenue. For more information, visit [www.sig.biz](http://www.sig.biz).

### **About ASI**

The Aluminium Stewardship Initiative (ASI) is a global, multi-stakeholder, non-profit standards setting and certification organisation. It works toward responsible production, sourcing and stewardship of aluminium following an entire value chain approach. To this end, ASI launched its Performance Standard and Chain of Custody Standard in December 2017.

ASI’s 80+ members include leading civil society organisations, companies with activities in bauxite mining, alumina refining, aluminium smelting, semi-fabrication, product and component manufacturing, as well as consumer and commercial goods, including the automotive industry, construction and packaging, as well as industry associations and other supporters.

**MORE INFORMATION:**

Read more about SIG's first ASI certification in October 2018:

<https://www.sig.biz/en/media/press-releases/sig-leads-the-industry-in-implementing-new-certification-for-responsible-aluminium>

Find out more about SIG's Way Beyond Good ambition and progress at

<https://www.sig.biz/en/responsibility/way-beyond-good>

**PICTURE CAPTION:**

SIG is the first in the industry to enable customers to demonstrate their commitment to responsible aluminium sourcing using the Aluminium Stewardship Initiative (ASI) certification. From today, SIG will offer customers in Europe aseptic carton packs that use foil certified to the ASI standard. This will add value for customers, brands and retailers by promoting responsible sourcing throughout the value chain – from suppliers all the way through to consumers.

**Photo: SIG**

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