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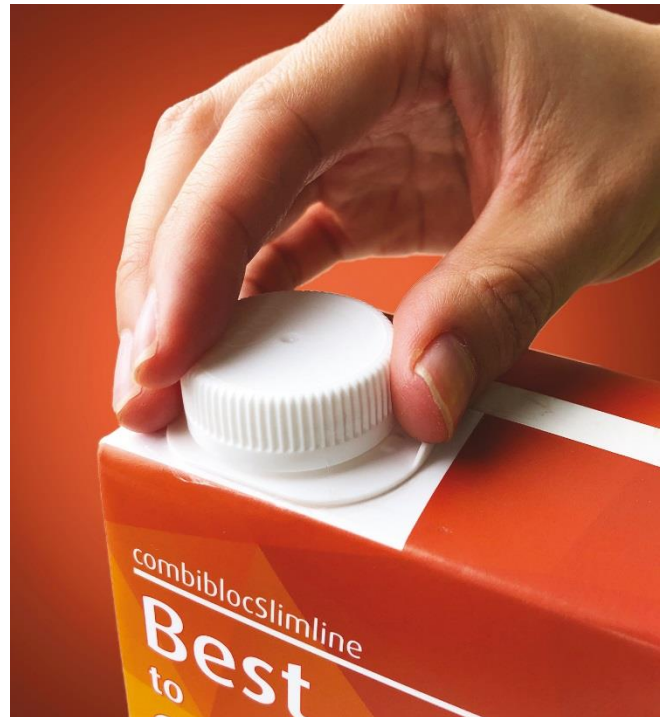
NEW CLOSURE ASSURES ULTIMATE CONVENIENCE

SIG'S INNOVATIVE COMBIMAXX CLOSURE LAUNCHED FOR EASY OPENING AND SUPERIOR POURING

SIG announces the launch of the new combiMaxx closure. This innovative solution offers consumers a new level of convenience, while allowing existing customers to upgrade their packaging without a major investment or the need for new sleeves.

With a large pouring diameter of 25mm, combiMaxx offers an optimal product flow and perfect stream controllability. The large cap makes it easier and more comfortable for consumers to open and reclose the pack in one easy step. A highly visible, tamper-evidence ring gives consumers the confidence that the package has not already been opened. Fully resealable and leak-proof, combiMaxx also ensures that opened packs can be stored safely in the fridge.

As part of SIG's dedication to offering the most sustainable packaging solutions on the market, the innovative, material-saving design of combiMaxx uses approximately 4.5% less plastic than combiSwift.



“At SIG we’re committed to offering product innovation and differentiation,” said Hanno Bertling, Senior Product Manager Closures at SIG. “With our latest convenient combiMaxx closure, we can now offer our customers a cap that will help to increase brand loyalty among new and existing consumers. combiMaxx guarantees unbeatable pouring action, easy handling and spill-free horizontal and vertical storage.”

Easy, low cost implementation

Since the base plate dimensions and sleeves remain unchanged, SIG has made it simple for existing customers to switch from combiSwift to the new combiMaxx closure – without requiring a major investment.

Additionally, combiMaxx can be combined with all of SIG's existing mid- and large-size carton formats, starting with combiblocSlimline, combiblocMidi and combifitMidi. Color options include white, red, blue and green, with additional colors available upon request.

“The transition for our customers to use the new closure system is easy to implement without any significant cost,” said Bertling. “We want to ensure the food and beverage industry can adapt quickly to fast-paced consumer needs to guarantee ongoing competitive advantage.”



About SIG

SIG is a leading systems and solutions provider for aseptic packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2018, SIG produced more than 35 billion carton packs and generated €1.7 billion in revenue. For more information, visit www.sig.biz

PICTURE CAPTIONS:

combiMaxx opening:

The launch of SIG's new combiMaxx closure offers a new level of convenience for consumers.

Photo: SIG

combiMaxx:

The combiMaxx closure consists of a flange with an integrated cutting ring, a clearly visible tamper-evidence ring and a large cap. The closure is applied over an overcoated hole.

Photo: SIG

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