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TWO HEALTHY JUICES FOR KIDS
LAUNCHED UNDER HYVIN BRAND

Juustoportti extends juice portfolio in unique on-the-go combismile carton pack from SIG

Finnish food producer and co-packer Juustoportti has launched two new sugar-free and sweetener-free juices for children in SIG's unique and highly convenient on-the-go combismile carton pack.

SIG's combismile filling line is already installed at Juustoportti's Jalasjarvi production site and was first used in 2020 to launch Friendly Viking's premium oat drink range and Hyvin's yoghurts, fruit soups and protein drinks. Juustoportti will now expand its juice range in combismile to the kid's juice category.

Whether on a school trip or family day out, children can now experience the convenience benefits of SIG's innovative on-the-go combismile carton pack, while they enjoy their refreshing Hyvin juice, with sweetness that comes only from the fruit. With a curved, modern shape with easy grip corners, combismile offers handy consumption via a paper straw that ensures kids can enjoy every last drop of juice.

Jyrki Vaittinen, Advisor at Juustoportti: "Our Hyvin family of juices shows our passion for continually developing products which are better for both people and planet. Choosing SIG's sustainable on-the-go combismile carton pack for our latest kid's juices, demonstrates our commitment to offering a climate friendly, yet highly convenient, on-the-go packaging solution for our young consumers."

Beverage cartons are proven to be one of the most sustainable packaging solutions, created using only paperboard made of pulp from FSC™-certified, responsibly managed forests and other controlled sources. Juustoportti offers the children's drink market a fully recyclable beverage carton with a low carbon footprint.

Karina Zawadzka, Senior Marketing Manager Poland, Nordics, Russia at SIG: "Our convenient on-the-go combismile carton pack is the perfect solution for Juustoportti's new range of kid's juices. Not only will the kids love the delicious natural juice but they will also appreciate the clever design of combismile. Parents looking for only the best for their children can choose a healthy product in convenient and sustainable packaging."

About SIG

SIG (FSC™ trademark licence code: FSC™ C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 6,150 employees worldwide enable us to respond quickly and effectively to the needs of our customers in around 70 countries. In 2021, SIG produced 42 billion carton packs and generated over €2.0 billion in revenue. SIG has an AA ESG rating by MSCI, a 13.4 ESG Risk Rating (low risk) score from Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

About Juustoportti

With more than 50 years of industry experience, Juustoportti has grown from a small dairy farm into a thriving enterprise with approximately 80 million turnover and 300 employees. Having won multiple awards for its dairy products, the company has turned its sights to building a plant-based portfolio. Juustoportti is actively seeking partners for co-packing in drinks category in Europe (milk and plant based). <https://www.friendlyvikings.com/>

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