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SIG filling technology and highly convenient on-the-go carton pack brings innovation to Austrian dairy market

## **Berglandmilch first in Austria to install a SIG SmileBig 24 Aseptic filling machine**

Berglandmilch, Austria's biggest dairy, continues its close partnership with SIG, as it installs the first SIG SmileBig 24 Aseptic filling machine in Austria at its production site in Klagenfurt. This new investment will enable Berglandmilch to fill products in SIG SmileBig carton packs, offering busy consumers a highly convenient and stylish packaging solution for on-the-go or home consumption.

By launching the first products in SIG SmileBig carton packs in Austria, Berglandmilch's beverages will be filled in a pack with a shape that stands out on retail shelves and offers a new drinking experience at every sip, with its curved modern shape and easy-grip corners. SIG SmileBig is available in five volumes: 200, 250, 300, 330 and 350ml, all of which can be filled on

the same filling machine, and can be offered with an easy opening solution, paper straw or a one-step closure.

The flexible SIG SmileBig 24 Aseptic filling machine can fill up to 24,000 carton packs per hour, in five different volumes and can run SIG Terra or standard packaging materials, both mainly consisting of paperboard, that is FSC™-certified.

Berglandmilch will use the pack's volume variety and the filling machine's flexibility to launch milk, cream, yoghurt drinks, innovative meal replacement and plant-based products in SIG SmileBig, as well as its popular Latella drinks.

**Josef Braunschöfer, CEO at Berglandmilch:** "We've chosen SIG SmileBig because it's a lifestyle pack that meets modern consumers' needs. We're excited to be the first to offer our Austrian customers this new pack that provides a unique on-the-go drinking experience in one of the most sustainable packaging solutions available. At Berglandmilch, we are committed to providing the best products in the most convenient and environmentally friendly way. Our partnership with SIG brings together our shared focus and beliefs, from recycling and plastic reduction, to using responsibly sourced materials. Working closely with SIG helps us to achieve our goals, including increasing the renewable materials used in our packaging."

**Viktoria Uhl-Pochman, Head of Sales Austria & Switzerland at SIG:** "SIG SmileBig is so much more than just a carton pack, providing Berglandmilch with the filling machine, carton sleeves, closure or paper straws, as well as the right monitoring tools to maximize production efficiency. The whole package offers everything required to provide end consumers with the ultimate on-the-go packaging solution. Berglandmilch demonstrates a forward-thinking approach that mirrors our own values and together we are leading the way in creating more sustainable packaging for a better future."

#### **About SIG**

SIG (FSC™ trademark license code: FSC™ C020428) is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with versatile packaging systems and solutions for innovative products and smart operations, all to address the ever-changing needs of consumers. Sustainability is integral to our business and guides us on our journey to create packaging for better – packaging that gives more to people and the planet than it takes out.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and is listed on the SIX Swiss Exchange. The skills and experience of our approximately 9,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2023, SIG produced 53 billion packs and generated €3.2 billion in revenue. SIG also has an AA ESG rating by MSCI, a 13.9 (low risk) score by Sustainalytics, Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit our [website](#).

For insights into trends that drive the food and beverage industry, visit the [SIG blog](#).

#### **Picture caption:**

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**Photo: SIG**

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