

Press release

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SIG partners with Ellen MacArthur Foundation to accelerate circular economy for packaging

SIG is proud to announce its network partnership with the Ellen MacArthur Foundation. This collaboration aims to push forward the transition towards circular packaging systems, reinforcing SIG's commitment to environmental stewardship and innovation.

Advancing circular packaging

The collaboration will enable SIG to tap into the expertise of the Foundation and its network, further accelerating SIG's commitment to reduce waste, improve recyclability and increase the use of renewable materials. The partnership is an important step in SIG's broader strategy to innovate and scale circular packaging solutions to create a zero waste, low carbon future for the packaging industry.

Collective action for systemic change

The Ellen MacArthur Foundation's mission is to accelerate the transition to a circular economy – one that eliminates waste and pollution, circulates products and materials, and regenerates

nature – uniting its global network of businesses, policymakers, financial institutions, and experts to drive systemic change. As a network partner, SIG can exchange innovative strategies to advance business transformation.

“SIG is proud to be a network partner of the Ellen MacArthur Foundation. This reflects our unwavering commitment to building a sustainable future,” said **Samuel Sigrist, CEO of SIG**. “Joining this global network aligns with our mission to innovate and lead the packaging industry towards a circular economy, where resources are reused, waste is minimized, and products are designed to benefit both people and the planet. Together, we want to redefine what’s possible by working together to create packaging solutions that not only meet today’s needs but also ensure a thriving tomorrow.”

About SIG

SIG is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with versatile packaging systems and solutions for innovative products and smart operations, all to address the ever-changing needs of consumers. Sustainability is integral to our business and guides us on our journey to create packaging for better – packaging that gives more to people and the planet than it takes out.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and is listed on the SIX Swiss Exchange. The skills and experience of our approximately 9,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2023, SIG produced 53 billion packs and generated €3.2 billion in revenue. SIG also has an AA ESG rating by MSCI, a 10.5 (low risk) score by Sustainalytics, Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit our [website](#).

For insights into trends that drive the food and beverage industry, visit the [SIG blog](#).

About Ellen MacArthur Foundation

Founded in 2010 by British sailor Ellen MacArthur, the Ellen MacArthur Foundation is an international charity dedicated to accelerating the transition to a circular economy. The Foundation addresses global challenges such as climate change, biodiversity loss, waste, and pollution by collaborating with a Network of private and public sector decision-makers and academia to design and develop circular economy initiatives and solutions. For more information, visit www.ellenmacarthurfoundation.org.

Picture caption:

SIG is proud to announce its network partnership with the Ellen MacArthur Foundation. This collaboration aims to push forward the transition towards circular packaging systems, reinforcing SIG's commitment to environmental stewardship and innovation.

Photo: SIG

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