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FIRST ALUMINIUM-FREE CARTON HITTING THE FRENCH AMBIENT MARKET

SIGNATURE PACK 100 LAUNCHED IN FRANCE BY CANDIA

SIG's **SIGNATURE PACK 100** – the world's only aluminium-free aseptic carton pack with polymers linked to plant-based renewable material – is being launched in France for the first time by Candia, part of the leading French dairy cooperative SODIAAL. It is the first aluminium-free carton pack on the French ambient liquid dairy market.

Yves Legros, General Manager of Candia: "Candia has always set itself apart through innovation and now we are taking a major step on our roadmap for sustainable food products. By working with SIG we have succeeded in launching a new organic milk in the first aluminium-free UHT milk carton onto the French"

market, Candia is offering a new solution to consumers who want to cut the use of fossil fuels and buy organic milk in a more sustainable packaging.”

A key innovation for French dairy market

SIGNATURE PACK 100 from SIG is the natural choice to contribute to Candia’s goal to minimise fossil resources in the production of packaging, while preserving the safety and nutritional product quality.

The pack is made of 75% FSC™-certified renewable paperboard from sustainably-managed forests. The polymers (protective layers and closure) that make up the rest of the pack are linked to forest-based renewable material through a certified mass balance approach.

SIG chose to use a by-product from the paper industry known as tall oil for the plant-based feedstock rather than an agricultural crop to avoid using land and resources that could be used to produce food.

SIGNATURE PACK 100’s innovative design protects the milk and maintains the shelf life performance expected in France for UHT milk without the need for an aluminium barrier layer. By removing the aluminium layer and linking the polymers to renewable rather than fossil-based material, **SIGNATURE PACK 100** has a 58% lower carbon footprint than a standard SIG carton pack (based on a Europe-wide LCA – available at www.sig.biz).

Like all SIG packs, **SIGNATURE PACK 100** is recyclable. It marks an important step towards SIG’s long-term objective to offer packaging that is 100% renewable and still recyclable.

*Melanie Revolte, Marketing Manager France at SIG: “We are very proud that Candia has chosen to launch its new organic milk in **SIGNATURE PACK** as part of its commitment to more sustainable packaging. This market launch in France will promote the use of renewable materials and reduce the carbon footprint of packaging without compromising functionality or recyclability.”*

*Martin Herrenbrück, SIG’s President & General Manager Europe: “**SIGNATURE PACK 100** offers customers a clear value add by meeting consumer demand for more sustainable packaging. It’s a great example of how we are making big strides towards our ambition to go Way Beyond Good for society and the environment.”*

SIGNATURE PACK 100 supports SIG’s net positive ambition to partner to create a net positive food supply system that will nourish a growing global population while putting more into society and the environment than it takes out.

MORE ABOUT WAY BEYOND GOOD:

<https://www.sig.biz/en/responsibility/way-beyond-good>

MORE ABOUT SIGNATURE PACK:

<https://www.sig.biz/en/packaging/beverage-packaging/signature-pack-details>

About SIG

SIG (FSC™ trademark licence code: FSCTM C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2018, SIG produced more than 35 billion carton packs and generated €1.7 billion in revenue. For more information, visit www.sig.biz.

PICTURE CAPTION:**CANDIA – SIGNATURE PACK:**

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Photo: SIG

YOUR CONTACT:

Heike Thevis
Press Officer

Tel.: +49 (0)2462 79 2608

Email: heike.thevis@sig.biz

SIG International Services GmbH

Visit us on www.sig.biz or on our blog at signals.sig.biz