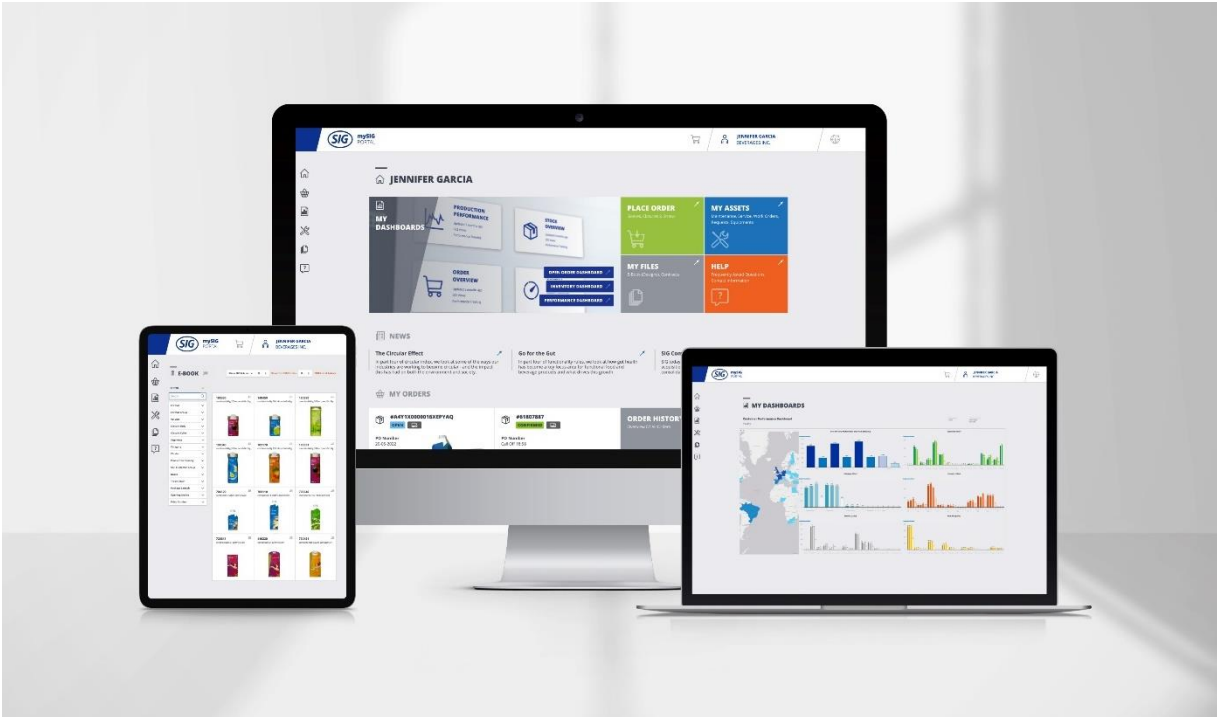


05.07.2022



NEW DIGITAL ONE-STOP PLATFORM BOOSTS CUSTOMER OPERATIONAL EFFICIENCY

SIG launches fully integrated mySIG PORTAL for food and beverage customers

SIG presents its new fully integrated digital **mySIG PORTAL** – a unique, user-centric and highly intuitive customer platform, which provides swift mobile 24/7 access to maximise operational efficiency. SIG customers will benefit from the real time advantages to boost productivity and reduce operating costs in just a few clicks.

The new state-of-the-art customer **mySIG PORTAL** provides customers with all the benefits and advantages that a super-smart digital customer portal can possibly have. The web-based one-stop platform enables SIG customers to manage a multitude of workflows and processes, such as order

processing, order tracking, service and visibility of operations, from one central hub. It allows efficient workflow, seamless collaboration, real time communication and process automation to drive business forward.

*Vincent van den Broek, Vice President, Global IT & Digital at SIG:
“Digitalization of our customer touchpoints is key and we continuously look to improve the experience. For our customers in the food and beverage industry it is more important than ever to manage their business efficiently and flexibly. It is vital to know exactly what is in stock and to be able to order quickly and easily in just a few clicks. SIG’s new **mySIG PORTAL** enables employees from different units to interact and collaborate with each other, while also engaging with the expert team at SIG. The system is easy to use, automated and instantaneous, thus making collaboration simple. The platform is also future-proof and scalable with our customers’ growing business requirements.”*

SIG customers can expect real time visibility of stock availability 24/7 and 365 days a year. **mySIG PORTAL** opens the customer’s own SIG world at a glance and is accessible from anywhere in the world, also via mobile devices such as tablet. The platform combines workflows in one place, from valuable filling machine information, asset management and customised insights to seamless order management for carton sleeves, closures and paper straws and order tracking, as well as customised reports.

WATCH OUR VIDEO:

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=T_V9NQWJ2I](https://www.youtube.com/watch?v=T_V9NQWJ2I)

About SIG

SIG is a leading packaging solutions provider for a more sustainable world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 8,100 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2021, SIG produced 45 billion packs and generated €2.5 billion in revenue (incl. Scholle IPN unaudited revenue). SIG has an AA ESG rating by MSCI, a 13.4 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

For insights into trends that drive the food and beverage industry, visit our SIGnals blog: <https://www.sig.biz/signals/en>

PICTURE CAPTION:

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Photo: SIG

YOUR CONTACT:

Heike Thevis
Press Officer

Tel: +49 (0)2462 79 2608
Email: heike.thevis@sig.biz

SIG International Services GmbH

Visit us on www.sig.biz or on our blog at sig.biz/signals