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JURY STATEMENT: A CLEAR MARK FOR SUSTAINABILITY

SIG wins the German Packaging Award for SIGNATURE PACK

SIGNATURE PACK from SIG impressed the jury. The world's first aseptic carton pack with a clear link to 100% plant-based renewable materials has now been awarded the prestigious 'German Packaging Award' in the sustainability category.

This year, participants from ten nations applied for the coveted award, which is regularly submitted at FachPack in Nuremberg – a total of 226 entries were received. The German Packaging Award is an international, cross-industry and cross-material competition. Every year, the German Packaging Institute (Deutsches Verpackungsinstitut - dvi) awards the prize for innovative and creative packaging ideas. The dvi is the only network in the packaging industry that unites companies from all stages of the value chain as members.

Dr. Bettina Horenburg, dvi board member and responsible for the German Packaging Award: "Packaging is a central factor in our infrastructure. That is why it is justifiably at the centre of public interest. The constantly increasing demands in areas such as sustainability, efficiency and convenience can only be met through continuous innovation".

Added-value packaging

SIGNATURE PACK from SIG, which has now been awarded with the German Packaging Award, is such an innovation that brings added value for the industry and at the same time meets the expectations of consumers who place increasing importance on environmentally friendly and sustainable packaging. The polymers used for laminating the paperboard and making the closure of the **SIGNATURE PACK** originate from renewable European wood sources and are certified by recognized and approved certification systems (ISCC PLUS and TÜV SÜD CMS71) via a mass balance system. This means that for the polymers used in the **SIGNATURE PACK**, an equivalent amount of bio-based feedstock went into the manufacturing of the polymers. Tall oil was selected as the feedstock because, as a by-product of paper production, it is a waste material rather than an agricultural crop that requires land and resources to grow.



The jury's verdict states: "**SIGNATURE PACK** sets a clear mark for sustainability. The packaging is characterised by the use of renewable raw materials, the conservation of fossil resources and the reduction of the CO₂ emissions compared to conventional packaging".

*Nora Wigand, Marketing Account Manager D-A-CH, and Udo Felten, Manager Product Related Global Environmental Sustainability & Affairs at SIG, have received the award on behalf of SIG at the award ceremony in Nuremberg. "We are pleased that after the World Beverage Innovation Award, the German Packaging Award has now also been given to our **SIGNATURE PACK**. The commitment to environmentally friendly products and sustainable packaging solutions is one of the most relevant topics for industry and consumers both nationally and internationally. We are proud that our **SIGNATURE PACK** is seen and appreciated as a milestone in the aseptic packaging sector. It drives the replacement of conventional plastics from fossil fuels with certified and sustainable plant-based polymer materials".*

About SIG

SIG is a leading systems and solutions provider for aseptic packaging. We work in partnership with our customers to bring food products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our 5,000-plus employees worldwide enable us to respond quickly and effectively to the needs of our customers in more than 60 countries. In 2017, SIG produced 33.6 billion carton packs and generated €1.66 billion in revenue. For more information, visit www.sig.biz.

PICTURE CAPTIONS:**SIGNATURE PACK – German Packaging Award:**

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Photo: SIG

Award Ceremony – SIGNATURE PACK:

Nora Wigand, Marketing Account Manager D-A-CH, and Udo Felten, Manager Product Related Global Environmental Sustainability & Affairs at SIG, have received the German Packaging Award on behalf of SIG at the award ceremony in Nuremberg.

Photo: Uwe Niklas

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