

Press release

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New delicious beverages tailored for special nutritional needs

Diversified Foods expands product line in SIG MiniBloc on-the-go carton packs

Diversified Foods (DFI), a renowned US food distributor known for its nutritious and convenient dairy products, has unveiled exciting new additions to their product range filled in SIG's aseptic beverage carton. Their new shelf-stable Pantry Fresh™ products under their own brand Marcel's Modern Pantry cater to the evolving needs and preferences of today's health-conscious and active consumers. Among them are two first-of-its-kind lactose-free milk varieties. Handy, practical, and ideal for on the go, all varieties come in 8oz SIG MiniBloc beverage carton.

New potential for a category with limited options

As a food distributor not only serving retailers, sports teams, non-profits but especially schools, DFI focuses on the dietary needs of school children while working closely with school programs across the US.

"We understand the importance of accommodating various dietary needs. We are dedicated to providing inclusive and nutritious options for all students without compromising on taste, nutrients and minerals kids need to develop sharp minds and strong bodies," said **Thomas d'Hemecourt, CEO at DFI**. "By introducing this shelf-stable Pantry Fresh™ product in the market, we aim to enhance the well-being of lactose-intolerant students and encourage their active participation in school nutrition programs."

Sustainable packaging for less food waste

The product range extends beyond lactose-free milk, featuring an on-the-go oat-based beverage and other milk varieties that combine exceptional taste with convenience in SIG's on-the-go pack SIG MiniBloc. Marcel's Modern Pantry understands the fast-paced nature of modern life and strives to provide consumers with quick, nutritious, and flavorful options that can be enjoyed anytime, anywhere.

SIG aseptic carton packs guarantee the high quality and product protection of milk for over six months at room temperature when unopened, can go from room temperature, to refrigerated and back to room temperature again without any adverse effects to quality or taste. This minimizes spoilage, can decrease food waste, and gives schools nationwide the opportunity for wider distribution possibilities and increased flexibility in utilizing milk, ultimately benefiting students' access to nutritious dairy products.

Furthermore, carton packs are proven to be among the most sustainable packaging solutions compared to other packaging solutions*. 100% of the paperboard used for SIG's aseptic carton packs is procured as FSC™-certified and matching Forest Stewardship Council™ standards for responsible sourcing. Each of the carton packs is proudly displaying the FSC label.

New range featured at School Nutrition Conference

DFI is showcasing the new range of products at the prestigious School Nutrition Association's Annual National Conference (ANC) in Denver, July 9th-11th. Attendees at the ANC can learn more about DFI's commitment to supporting school nutrition programs and ensuring that every child can enjoy nourishing meals that inspire healthy eating habits.

Visit Diversified Foods' booth 341 at the ANC in Denver to discover the future of school nutrition and experience the delectable range of products firsthand.

* <https://www.sig.biz/en/carton-packaging/sustainability/life-cycle-assessments>

About Diversified Foods

Diversified Foods is THE source for shelf-stable Pantry Fresh™ milk, and a food distributor serving retailers, cruise ships, sports teams, schools, non-profits and families for more than 30 years. Marcel's Modern Pantry is the latest brand launched by Diversified Foods, aiming to provide exceptional lactose-free milk, oat-milk, and on-the-go products that cater to the modern consumer's lifestyle.

About SIG

SIG (FSC™ trademark license code: FSC™ C020428) is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and is listed on the SIX Swiss Exchange. The skills and experience of our approximately 9,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2022, SIG produced 49 billion packs and generated €3.1 billion in pro forma revenue (incl. unaudited revenue from recent acquisitions). SIG has an AA ESG rating by MSCI, a 13.4 (low risk) score by Sustainalytics, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit our [website](#).

For insights into trends that drive the food and beverage industry, visit the [SIG blog](#)

Picture caption:

Diversified Foods (DFI), a renowned US food distributor known for its nutritious and convenient dairy products, has unveiled exciting new additions to their product range under their own brand, Marcel's Modern Pantry, filled in SIG's aseptic beverage carton SIG MiniBloc. Their new shelf-stable Pantry Fresh™ products cater to the evolving needs and preferences of today's health-conscious and active consumers. Among them is a first-of-its-kind lactose-free chocolate milk. Handy, practical, and ideal for on the go, all varieties come in 8oz SIG MiniBloc beverage carton.

Photo: SIG & Diversified Foods

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