

19.05.2022



SIG'S INNOVATIVE USER INTERFACE IMPRESSES GLOBAL JURY

SIG CRUISER wins prestigious iF DESIGN AWARD 2022 Gold

SIG's highly intuitive user interface SIG CRUISER has won a prestigious iF DESIGN AWARD 2022 Gold – one of the most renowned design prizes in the world. Developed as part of SIG's next generation filling technology, SIG CRUISER enables customers to set their complete production process and makes life much easier for the operator, reducing the need for training or experience.

Awarded annually since 1954 for exceptional product design achievements, the prize is awarded by iF Industrie Forum Design Association. SIG CRUISER impressed the 132-member jury, made up of independent design experts from all over the world, to win the iF DESIGN AWARD 2022 Gold in the category 'User Interface (UI)'. From almost 11,000 submissions, SIG CRUISER was one of only 73 outstanding design achievements to be honoured with Gold.

The jury released the following iF Gold Statement on SIG CRUISER: "With a user-centred approach and solid development methodology, SIG

CRUISER provides consistency from shop floor to top floor and ensures fast reaction times and convenience for both the operator and service team. The interface design is exceptionally straightforward and friendly in terms of flow, layout and graphics, allowing a single operator to manage the entire line.”

Today’s competitive environment means businesses are under growing pressure to increase output, improve margins and optimise assets. To get the most out of filling units it is crucial to reduce the risk of downtime and to connect, automate and monitor lines for maximum efficiency. SIG’s new user interface (Human Machine Interface – HMI) SIG CRUISER operates the entire filling line end to end, showing KPIs in an intuitive way.



Stefan Mergel, Senior Product Manager Equipment at SIG: “This renowned global design accolade reflects the strong teamwork between SIG and our partner HMI Project GmbH. We are both very proud that SIG CRUISER stood out from the thousands of entries and was able to convince the 132-member jury to be one of only 73 best designs to win a Gold award.”

About SIG

SIG is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,900 employees worldwide enable us to respond quickly and effectively to the needs of our customers in around 70 countries. In 2021, SIG produced 42 billion carton packs and generated over €2.0 billion in revenue. SIG has an AA ESG rating by MSCI, a 13.4 ESG Risk Rating (low risk) score from Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

For insights into trends that drive the food and beverage industry and inspire us to innovate, visit our SIGnals blog: <https://www.sig.biz/signals/en>

PICTURE CAPTIONS:

Happy faces: SIG and partner HMI Project GmbH received the iF DESIGN AWARD 2022 Gold for SIG CRUISER.

Photo: iF Industrie Forum Design

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Photo: SIG

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