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SIG AND CANDIA RECOGNISED FOR SUSTAINABLE PACKAGING  
INNOVATION IN THE FRENCH DAIRY MARKET

## **SIGNATURE PACK from SIG launched with Candia wins famous French packaging award 2019**

**SIGNATURE PACK** from SIG, the world's first aluminium-free aseptic carton pack that is 100% linked to plant-based renewable materials via a mass balance system, has won the prestigious French packaging award in the 'environmental' category.

**SIGNATURE PACK** was launched on the French market earlier this year with Candia, part of the leading French dairy cooperative SODIAAL. This famous French packaging award recognises SIG's continued commitment to developing packaging innovations that add real value for

consumers and the beverage industry, as well as Candia's thought leadership in driving tangible and innovative solutions in the drinking milk market.

*Laura Garrot, CSR Manager at Candia: "Receiving the Packaging Award for our new eco-designed organic milk carton is a real honour for Candia and a true recognition for the teams and farmers, who are very proud of this motivating project for the entire company. This Packaging Award is the result of our cooperation with our partner SIG to launch this innovation to serve both our customers and consumers. Since the summer we have been offering a new organic UHT milk packaged in a carton that no longer contains aluminium and that contributes to developing a forest-based polymers supply chain through a certified mass balance system with the aim of gradually reducing the use of fossil resources. This is a concrete response for consumers who are looking for products with more environmentally friendly and recyclable packaging."*

*Gérald Saada, Director of Marketing and R&D at Candia, adds: "We are delighted with this fine recognition, which rewards the hard work of the Candia and SIG teams. We are enthusiastic about the future because the eco-designed carton pack is well received by our customers and consumers, who are more and more sensitive to environmental issues. With this technology and its innovative design, Candia's eco-designed organic cartons represent significant progress in the area of milk."*

The **SIGNATURE PACK** is a step towards replacing fossil fuel-based materials by renewable plant-based ones. The pack is mainly made of FSC™-certified renewable paperboard from sustainably-managed forests. The polymers (protective layers and closure) that make up the rest of the pack are linked to forest-based renewable material through a certified mass balance system. This means for the polymers used in the **SIGNATURE PACK**, an equivalent amount of bio-based feedstock went into the manufacturing of the polymers.

*Melanie Revolte, Marketing Manager France at SIG: "We're proud to receive this important accolade within the environment category in partnership with our customer Candia. Our aluminium-free carton pack is linked to a by-product from the paper industry known as tall oil for the plant-based feedstock rather than to an agricultural crop, thus avoiding the use of land and resources that could be used to produce food. Working closely with Candia to launch **SIGNATURE PACK**, both companies have set a real example for the environment on the French dairy market."*

**SIGNATURE PACK** is a stand-out carton pack both in terms of providing added value to the beverage industry and satisfying growing consumer demand for sustainable packaging solutions.

**SIGNATURE PACK** is one of the most pivotal innovations supporting SIG's Way Beyond Good ambitions to offer customers the most sustainable food packaging solutions and to becoming a net positive business by contributing more to society and the environment than it takes out – across the value chain.

**About SIG**

SIG (FSC™ trademark licence code: FSC™ C020428) is a leading systems and solutions provider for aseptic packaging. We work in partnership with our customers to bring food products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2018, SIG produced more than 35 billion carton packs and generated €1.7 billion in revenue. For more information, visit [www.sig.biz](http://www.sig.biz).

**PICTURE CAPTION:****CANDIA – SIGNATURE PACK:**

SIG's **SIGNATURE PACK 100** – the world's only aluminium-free aseptic carton pack with polymers linked to plant-based renewable material – was launched on the French market earlier this year with Candia, part of the leading French dairy cooperative SODIAAL.

**Photo: SIG****YOUR CONTACT:**

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