

Press release



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Combining convenience with sustainability benefits

SIG unveils SIG DomeMini on-the-go carton bottle in Thailand with Ampol Food

Ampol Food, a leading innovator in the food and beverage manufacturing industry, has opted for SIG's on-the-go carton bottle, SIG DomeMini, for the launch of its V-FIT premium rice-based nutritional drink range. This launch marks SIG DomeMini's market entry in Thailand – combining on-the-go convenience of a plastic bottle with the sustainability benefits of a carton pack.

The launch aligns with Thai consumers' increasing demand for sustainable packaging when making purchase decisions. The main material of the SIG DomeMini carton bottle, designed for recycling, is FSC™-certified paperboard. It is manufactured using 100% renewable electricity and has a lightweight and space-saving design. With the high share of forest-based renewable material as well as a sophisticated resource-efficient and space-saving design, SIG DomeMini comes with a number of environmental benefits compared to alternative packaging options like single-use plastic bottles.

By packaging its V-FIT premium rice drinks in SIG DomeMini, Ampol Food delivers a sleek, distinctive, and ergonomic carton pack with a large, centrally positioned cap, that allows consumers to drink as from a bottle and that is easy to open and reclose – a perfect fit for busy, health-conscious consumers.

Dr. Kriangsak Theppadungporn, Managing Director at Ampol Food: “We are leading the way, not only when it comes to innovation in our products, but also in setting the trend for packaging solutions as part of the product concept. In addition to differentiating its eye-catching design from other types of packaging, opting for the SIG DomeMini is a step towards more sustainable on-the-go packaging in Thailand. We are empowering our consumers to make more eco-conscious choices without compromising on convenience while consuming their beverage on the move.”

Vatcharapong Ungsrirawasdi, Head of Market Thailand, Cambodia, Laos, and Myanmar at

SIG: “The market for on-the-go beverages in Thailand is growing, and the market entry of SIG DomeMini with its sustainability benefits offers a perfect alternative to tackle the challenges of plastic bottles. Our SIG DomeMini carton bottle is in line with the trend towards “paperization” in product packaging and offers manufacturers and consumers an alternative to plastic bottles, as it has a significantly lower “plastic-to-product” ratio. Our partnership with Ampol Food marks an important step in fostering a new era of responsible consumption in Thailand, and we will continue to bring even more sustainable packaging solutions to the market.”

The SIG DomeMini 12 Aseptic filling machine is capable of aseptically filling 12,000 packages per hour – in a total of seven volume sizes from 180 to 350ml on one and the same filling machine with volume change in just 15 minutes. This maximizes efficiency and flexibility, providing an excellent return on investment for beverage manufacturers.

About SIG

SIG (FSC™ trademark license code: FSC™ C020428) is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a regenerative food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange. The skills and experience of our approximately 9,600 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2024, SIG produced 57 billion packs and generated €3.3 billion in revenue. SIG also has an AAA ESG rating by MSCI, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit www.sig.biz

Picture Caption:

Ampol Food, a leading innovator in the food and beverage manufacturing industry, has opted for SIG's on-the-go carton bottle, SIG DomeMini, for the launch of its V-FIT premium rice-based nutritional drink range.

Photo: SIG

Your contact for media inquiries:

Heike Thevis

Press Officer at SIG

Tel: +49 (0)2462 79 2608

Email: heike.thevis@sig.biz