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INNOVATIVE SOLUTION PROVIDES COMPLETE DIGITAL TRANSFORMATION OF  
QUALITY MANAGEMENT

## **Brazil: Britvic adopts SIG's **PAC.TRUST** digital solution in its plants in Ceará and Minas Gerais**

Britvic, one of the largest companies in the world in the non-alcoholic beverage sector, announces the adoption of SIG's **PAC.TRUST** solution for the digitization of its laboratory analysis processes at its operations in the Brazilian states of Ceará and Minas Gerais. Britvic will adopt the Laboratory Information Management Systems (LIMS) and Digitalization modules of the **PAC.TRUST** solution, enabling traceability of internal processes in minutes.

The solution is a tool to digitize monitoring and quality records at the three plants of the Britvic group in Brazil, located in Astolfo Dutra and Araguari (MG), as well as Aracati (CE). With **PAC.TRUST** in operation, Britvic strengthens and brings more agility to its quality control processes, eliminating the need to convert physical records to multiple spreadsheets, and providing more security to information within the respective plants. This digitization minimizes errors and deviations due to incorrect records caused by duplicate data entries. **PAC.TRUST** also allows Britvic to reduce the time in simulations and effective traceability actions, to simplify audits, and to bring even more reliability to all processes involved in the supply chain, reinforcing its commitment to product quality and its growth strategy.

*For Lucas Silva, Digital Solution Expert at SIG, this solution provides Britvic with greater decision-making capacity, enabling the team to increasingly work on activities that generate value: "Britvic's partnership with SIG and the use of our **PAC.TRUST** digital solution reduces the company's time in data collection and gives real-time visibility to quality processes, enabling faster and more accurate decision-making. This undoubtedly generates both operational and financial benefits for Britvic."*

SIG's modularized **PAC.TRUST** solution helps SIG customers to have complete visibility of the production chain per package. For Britvic, SIG used two modules of the **PAC.TRUST** solution, LIMS and Digitalização (Digitization). The solution was installed in 2022 and has already brought several benefits to the company, such as a 40% reduction in quality data analysis time, an increase in the level of information security with data storage redundancy, a 75% reduction in weekly record checking time and 8x faster traceability, providing a digital and integrated operation at corporate level.

*"Britvic is a company committed to the quality and safety of its products. We are always innovating and looking for alternative solutions to improve our processes. With SIG's **PAC.TRUST** we are one step ahead of other companies in our industry, with a solution that allows us to digitalize internal production processes, automating all laboratory analyses at our plants", says Petro Toé, Industrial Head for Britvic in Brazil.*

## About SIG

SIG is a leading packaging solutions provider for a more sustainable world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 8,400 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2021, SIG produced 48 billion packs and generated €2.7 billion in revenue (incl. Scholle IPN and Evergreen Asia unaudited revenue). SIG has an AA ESG rating by MSCI, a

13.4 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit [www.sig.biz](http://www.sig.biz)

For insights into trends that drive the food and beverage industry, visit our SIGnals blog:

<https://www.sig.biz/signals/en>

#### About Britvic

Britvic PLC, founded in the mid-19th century, is publicly traded and is one of the largest non-alcoholic beverage companies in the world. With a portfolio of more than 30 brands and a partnership with PepsiCo since 1987, it has annual sales of over 2 billion liters. In 2015, Britvic started its operation in Brazil by incorporating Empresa Brasileira de Bebidas e Alimentos (ebba), owner of the Maguary and Dafruta brands, organizing the Britvic ebba. In 2017, envisioning the market's potential, the company expanded its business with the acquisition of Bela Ischia Alimentos Ltda, thus bringing together three renowned brands: Maguary, Dafruta and Bela Ischia. The expectations of building an even more favorable scenario for the non-alcoholic beverage category, in partnership with customers, suppliers and employees are promising.

#### PICTURE CAPTION:

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**Photo: SIG**

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