## SIG COMBIBLOC **KEPLER CHEUVREUX** SWISS SEMINAR



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In this presentation, we utilize certain non-IFRS financial measures, including EBITDA, adjusted EBITDA, core revenue and adjusted net income that in each case are not recognized under International Financial Reporting Standards ("IFRS"). These measures are presented as we believe that they and similar measures are widely used in the markets in which we operate as a means of evaluating a company's operating performance and financing structure.

They may not be comparable to other similarly titled measures of other

companies and are not measurements under IFRS or other generally accepted accounting principles, nor should they be considered as substitutes for the information contained in the financial statements included in this presentation.

EBITDA, a measure used by our management to measure operating performance, is defined as profit (loss) from continuing operations plus income tax, net financial expenses, depreciation of property, plant and equipment and amortization of intangible assets.

Adjusted EBITDA is calculated as EBITDA adjusted for particular items relevant to explaining operating performance. These adjustments include significant items of an unusual nature that cannot be attributed to ordinary business operations, including items such as restructuring and redundancy costs and gains and losses in relation to the valuation of derivatives.

Adjusted net income is defined as profit or loss adjusted to exclude certain items of significant or unusual nature, including, but not limited to, the noncash foreign exchange impact of non-functional currency loans, amortization of transaction costs and original issue discount, the net change in fair value of financing-related derivatives, purchase price allocation depreciation and amortization, adjustments made to reconcile EBITDA to adjusted EBITDA and the estimated tax impact of the foregoing adjustments.

Adjusted EBITDA and adjusted net income are not presentations made in accordance with IFRS, are not measures of financial condition, liquidity or profitability and should not be considered as alternatives to profit (loss) for the period, operating profit or any other performance measures determined or derived in accordance with IFRS or operating cash flows determined in accordance with IFRS.

Additionally, adjusted EBITDA is not intended to be a measure of free cash flow for management's discretionary use, as it does not take into account certain items such as interest and principal payments on our indebtedness, working capital needs and tax payments. We believe that the inclusion of adjusted EBITDA and adjusted net income in this presentation is appropriate to provide additional information to investors about our operating performance to provide a measure of operating results unaffected by differences in capital structures, capital investment cycles and ages of related assets among otherwise comparable companies. Because not all companies calculate adjusted EBITDA, core revenue and adjusted net income identically, the presentation of these non-IFRS financial measures may not be comparable to other similarly titled measures in other companies.

Please note that combismile is currently not available in Germany, Great Britain, France, Italy and Japan.

## MARKET Overview

#### **INCREASINGLY ATTRACTIVE ASEPTIC CARTON MARKET** BENEFITING FROM MEGA-TRENDS

## **DEMOGRAPHICS** AND RISING DISPOSABLE INCOME DRIVING GROWTH

#### **ASEPTIC CARTON**

USED FOR NON-DISCRETIONARY FOOD AND BEVERAGE PRODUCTS

#### URBANISATION CONTINUES TO DRIVE DEMAND FOR CONVENIENCE, PREMIUMISATION

## **GROWING FOCUS ON RECYCLABILITY:** FAVOURABLE PROFILE OF ASEPTIC CARTON

2018 HIGHLIGHTS:

## **FURTHER INDUSTRY GROWTH IN 2018** DESPITE VOLATILITY IN BRAZIL AND THE MIDDLE EAST

## OPPORTUNITIES FOR EXPANSION IN EUROPEAN MARKETS

**DEMAND RESILIENT IN CHINA**, ROBUST GROWTH ACROSS OTHER ASIA-PACIFIC COUNTRIES

## RAZOR / RAZORBLADE BUSINESS MODEL LEVERAGING OUR FULL SOLUTIONS OFFERING BASE OF 1,180 FILLERS - RECURRING REVENUES AND SCOPE FOR GROWTH

#### CUSTOMER PARTNERSHIP BUILT ON A FULL SYSTEM OFFERING...



**ANNUAL CUSTOMER RETENTION RATE OF ~99%3** 



...THAT YIELDS ATTRACTIVE UNIT ECONOMICS<sup>1</sup>

#### **2-3 YEAR BREAKEVEN ON NEW FILLER PLACEMENTS**

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(1) ILLUSTRATIVE CHART ASSUMING CONSISTENT REVENUE THROUGHOUT CUSTOMER RELATIONSHIP (2) REVENUE SPLIT BASED ON REVENUE GENERATED THROUGH SALE OF SYSTEM COMPONENTS AND SLEEVES & CLOSURES FOR 2018 (3) RETAINED CUSTOMERS REPRESENTED OVER 99% OF SLEEVE SALES IN EACH OF THE LAST TEN YEARS AS OF DECEMBER 31, 2017

## **PROPRIETARY DIFFERENTIATED TECHNOLOGY**







Differentiated Technology and Technical Know-How Unique Sleeve System Based Technology

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## OUR ASEPTIC FILLING LINES ARE AT THE HEART OF OUR CUSTOMERS' OPERATIONS

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## **INCREASED FLEXIBILITY** TO CUSTOMERS

#### **BROAD AND DIVERSE CONSUMER-ORIENTED** PRODUCT OFFERING TO CUSTOMERS



SLEEVE AND FILLING TECHNOLOGY

UP TO **16 PRODUCT VARIANTS** POSSIBLE **ON ONE FILLER** 

RANGE OF FILL VOLUMES **FROM 80ML TO 2,000ML** ACROSS PORTFOLIO

**DIFFERENT DESIGN POSSIBILITIES** 

FORMAT FLEXIBILITY (format change <10 min)

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(1) PARTICULATES UP TO 6MM & FIBRES UP TO 8MM IN ANY DRINKS POSSIBLE WITH DRINKSPLUS; WITH FOOD TECHNOLOGY UP TO 25MM AND 45MM PARTICULATES ARE POSSIBLE

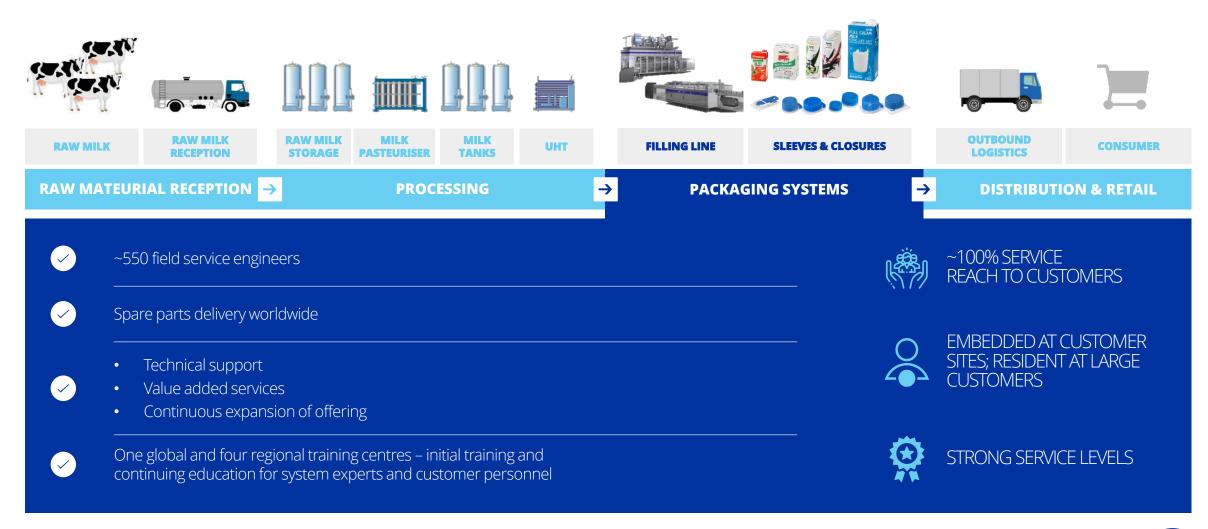
## **SUSTAINABILITY** FOCUS

- All carton packs fully recyclable with 70-80% renewable material
- **SIG**NATURE PACK: first aseptic carton 100% linked to renewable forest-based materials
  - Now sold in several countries
- Pioneer in third party verified certifications for sourcing:
  - Forest Stewardship Council 2009
  - International Sustainability & Carbon Certification
  - Aluminium Stewardship Initiative 2018
- 2020 objective of 100% renewable energy and Gold Standard CO<sub>2</sub> offset reached in 2018

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## **INTEGRATED IN CUSTOMERS'** DAY-TO-DAY OPERATIONS

HIGH LEVEL OF SERVICE FAVOURS CUSTOMER RETENTION



## **RESILIENT FINANCIAL** PERFORMANCE OVER TIME

#### HISTORY OF RESILIENT GROWTH, MARGIN EXPANSION AND STRONG CASH GENERATION



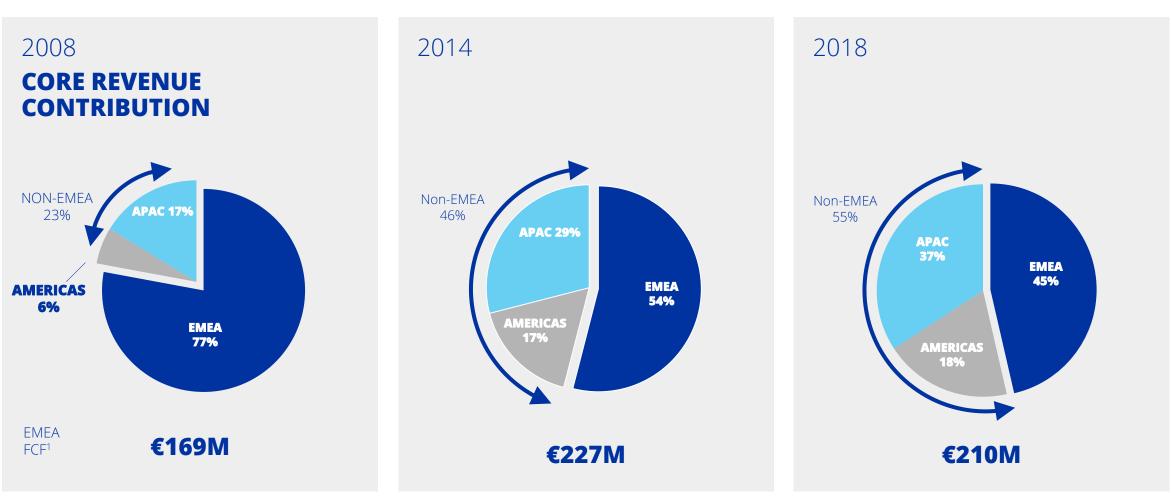
(1) CORE REVENUE REPRESENTS THE REVENUE TO EXTERNAL CUSTOMERS AND EXCLUDES (I) SALES OF LAMINATED BOARD (LB) TO THE MIDDLE EAST JOINT VENTURE AND (II) SALES OF FOLDING BOX BOARD (FBB) TO THIRD PARTIES; (2) CAPEX REPRESENTS NET CAPEX CALCULATED AS GROSS CAPEX LESS UPFRONT CASH; (3) ESTIMATED POST-TAX ROCE PRESENTED ABOVE IS CALCULATED BY ADJUSTING PRE-TAX ROCE BY APPLYING A 30% REFERENCE TAX RATE TO THE PRE-TAX ROCE

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## **INCREASING GROWTH** REGION FOCUS

#### STRONG FREE CASH FLOW GENERATION IN EUROPE SUPPORTS GROWTH MARKET INVESTMENTS

(SIG)



## MULTIPLE DRIVERS OF GROWTH

#### **INNOVATION AND GEOGRAPHIC EXPANSION** DRIVE GROWTH



## **INNOVATION** UPDATE

- Ongoing investment: 3.1%\* of sales in 2018
- New Tech Centre in Suzhou, China will speed pace of innovation across the APAC region
- combismile meeting on-the-go demand in China
  - Produced on new type of filler machine
  - Successful combination with drinksplus
  - Now launched in USA
- Smart factory: innovation at the heart of our customers' operations
  - Agreement with GE Digital signed in May 2018

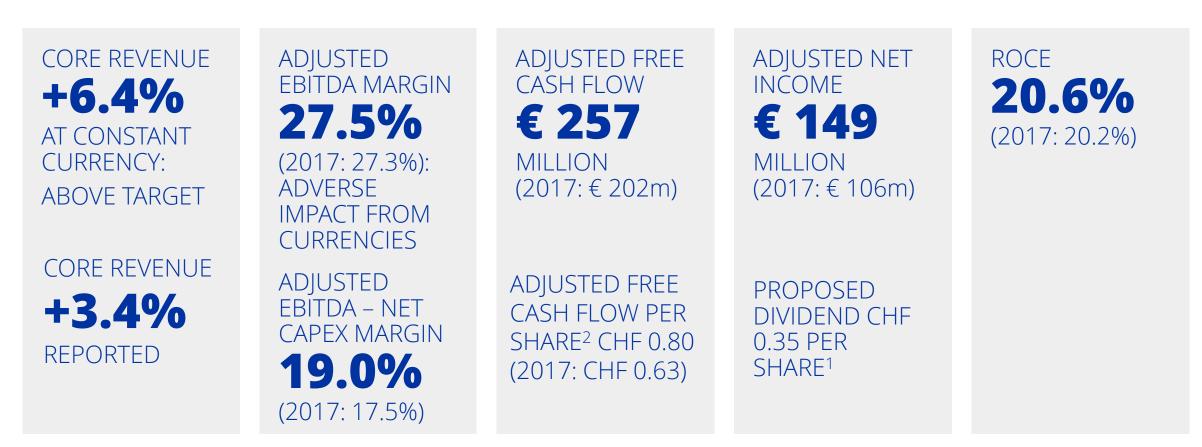




\* fully expensed

## 2018 FINANCIAL HIGHLIGHTS

STRONG TOP LINE GROWTH AND CASH FLOW GENERATION



<sup>1</sup> Equivalent to total payout of ~€100 million at 31 December 2018 exchange rate. The dividend will be paid out of capital contribution reserves

<sup>2</sup> Based on 320,053,240 shares at end year

## 2018 PERFORMANCE Key points

CLEAR LEVERS FOR GROWTH

DIVERSIFICATION INTO GROWTH MARKETS REAPING RESULTS	<b>POSITIVE PERFORMANCE IN EUROPE:</b> NEW CUSTOMER WINS	<b>VOLATILE</b> CONDITIONS IN AFRICA MIDDLE EAST: LONG TERM FUNDAMENTALS STRONG
MOVES INTO NEW MARKETS (INDIA, JAPAN, SOUTH AMERICA) WITH STRONG FUTURE GROWTH POTENTIAL	ACCELERATED EXPANSION IN LUCRATIVE NICHE SEGMENTS	PROVEN INNOVATION SUCCESS

## 2018 REGIONAL DEVELOPMENT

## **EMEA**

- Lower sales to Middle East partially offset by higher royalties
- Positive mix effect from format and country mix
- 8% decline in external revenues of Middle East joint venture

## **APAC**

- Strong revenue growth
- Currency headwinds
- Higher electricity and raw material costs at Whakatane paper mill

## **AMERICAS**

• Impact of Brazilian Real depreciation

€m	EN	1EA	AP	AC	AME	RICAS
	2018	2017	2018	2017	2018	2017
CORE REVENUE	733	753	598	513	297	320
Growth at constant currencies	(2.4%)		18.0%		4.8%	
ADJUSTED EBITDA	245	244	191	180	81	93
ADJUSTED EBITDA %*	33%	32%	30%	32%	27%	29%
* Adjusted EBITDA as % of total revenue						

## **CAPITAL** EXPENDITURE

#### WELL INVESTED BASE REPRESENTS STRONG PLATFORM FOR FUTURE GROWTH

€m	2018	2017
PROPERTY, PLANT & EQUIPMENT	57	60
GROSS FILLER CAPEX	157	152
UPFRONT CASH	(71)	(48)
NET FILLER CAPEX	86	104
TOTAL NET CAPEX	143	164
TOTAL NET CAPEX AS % REVENUE	8.5%	9.9%

ADJUSTED EBITDA - NET CAPEX MARGIN		19.0%	17.5%
NO. FILLERS IN THE FIELD*		1,180	1,168
	Additions	85	99
	Withdrawals	73	53

• 2018 filler placements reflect recent filler capex

Net capex expected to continue in 8-10% of revenue range

Upgrading filler base with newer high speed machines
\* End year. Including fillers under installation





€m	DEC 31 2018	DEC 31 2017
CASH <sup>1</sup>	154	102
SENIOR SECURED TERM LOANS	1′592	1′939
FINANCE LEASE LIABILITIES	26	12
NET SENIOR SECURED DEBT	1′464	1′850
SENIOR UNSECURED NOTES	-	675
NET TOTAL DEBT	1′464	2′525
TOTAL NET LEVERAGE RATIO	3.2X	5.5X

- Total IPO proceeds (including greenshoe) CHF 1.7bn
- Net proceeds to SIG of CHF 1.1bn for debt reduction
- Term loans refinanced at attractive rates
  - Cost of debt 2 2.25%
- New €300m multi-currency RCF for five years

## RETURN ON CAPITAL EMPLOYED

€m	2018	2017
INCOME STATEMENT ITEMS		
Adj. EBITDA	462	455
Depreciation <sup>1</sup>	(172)	(163)
Middle East Joint Venture Dividend	(24)	(25)
ROCE EBITA	265	267

(1) Includes the depreciation related to the "stepped-up" property, plant and equipment asset base resulting from the purchase price allocation related to the 2015 acquisition by Onex

(2) Includes the purchase price allocation step-up

(3) Pre-tax Return on Capital Employed ("ROCE") represents ROCE EBITA divided by Capital Employed

(4) Post-tax ROCE is calculated by adjusting pre-tax ROCE by applying a 30% tax rate (which management has determined reflects a reference tax rate to provide comparability between years and takes into consideration the post IPO capital structure).

#### **BALANCE SHEET ITEMS**

Current Assets (excluding Cash and Cash Equivalents)	407	440
Current Liabilities (excluding Interest Bearing Liabilities)	(574)	(531)
Property, Plant and Equipment <sup>2</sup>	1,069	1,015
CAPITAL EMPLOYED	902	925

Pre-Tax ROCE <sup>3</sup>	29.4%	28.8%
ROCE Tax Rate (%) <sup>4</sup>	30%	30%
Estimated Post-Tax ROCE <sup>4</sup>	20.6%	20.2%

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## **FINANCIAL** GUIDANCE

CORE REVENUE GROWTH	4 - 6% (CONSTANT CURRENCY)
ADJ. EBITDA MARGIN	27 - 28%
EFFECTIVE TAX RATE	<b>28 - 29%</b> <sup>1</sup>
NET CAPEX (% REVENUE)	8 - 10%
DIVIDEND PAYOUT	50 - 60% OF ADJUSTED NET INCOME <sup>2</sup>

#### FY 2019F

Mid-term

TOWARDS ~2X

4 - 6% (CONSTANT CURRENCY)

This Presentation includes mid-term goals that are forward-looking, are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of the Company and its management, and are based upon assumptions with respect to future decisions which are subject to change. Actual results will vary and those variations may be material. Nothing in this Presentation should be regarded as a representation by any person that these goals will be achieved and the Company undertakes no duty to update its goals.

Note: Guidance assumes constant currency; adjusted EBITDA margin and net capex percentage based on total revenue

(1) Represents management's estimated adjusted effective tax rate

(2) Dividend based on prior year adjusted net income and based on planned payout ratio

#### ~29% 28 - 29%<sup>1</sup> **NET CAPEX (% REVENUE)** 8 - 10% 50 - 60% OF ADJUSTED NET INCOME<sup>2</sup>

**NET LEVERAGE** 

**DIVIDEND PAYOUT** 

**CORE REVENUE GROWTH** 

**ADJ. EBITDA MARGIN** 

**EFFECTIVE TAX RATE** 



## FINANCIAL SUMMARY

## **CONTINUING TRACK RECORD OF** GROWTH AND CASH GENERATION

TOP LINE PERFORMANCE IN 2018 DEMONSTRATES SUCCESS OF GROWTH STRATEGY	MARGIN IMPROVEMENT DESPITE CURRENCY HEADWIND	<b>FURTHER POTENTIAL</b> <b>FOR MARGIN</b> <b>EXPANSION</b> THROUGH GROWTH IN HIGHER MARGIN REGIONS, VALUE-ADDING SOLUTIONS, COST EFFICIENCY
DISCIPLINED CAPEX TO DRIVE GROWTH WITH ATTRACTIVE RETURNS	HIGH RATE OF CASH CONVERSION	<b>MULTIPLE GROWTH</b> <b>DRIVERS</b> RESILIENT END MARKETS STRONG FILLER BASE GEOGRAPHIC AND PRODUCT EXPANSION

## OUR Strengths



#### **INTEGRATED SYSTEM** WITH FILLING MACHINES, SLEEVES,

CLOSURES, SERVICES

#### **PROPRIETARY FILLING MACHINES** GIVING CUSTOMERS OPTIMAL FLEXIBILITY AND RELIABILTY

LIGHTWEIGHT ASEPTIC CARTON SLEEVES CAN BE FILLED WITH A WIDE RANGE OF PRODUCTS, INCLUDING PARTICULATES

#### STRONG SERVICE NETWORK AND SUPPLY CHAINS

#### CONSUMER-CENTRIC INNOVATION IN COLLABORATION WITH

THE CUSTOMER

#### LONG-TERM CUSTOMER RELATIONSHIPS:

>25 YEARS ON AVERAGE FOR TOP TEN CUSTOMERS

## LEADING THE WAY IN SUSTAINABILITY

TRACK RECORD OF INDUSTRY FIRSTS

# THANK You

CEO ROLF STANGL

