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BOLD IDEA BECOMES REALITY WITH MOBILE FILLING SOLUTION FOR COMMUNITIES

‘CARTONS FOR GOOD’ OFFERS INNOVATIVE SOLUTION FOR FOOD LOSS AND MALNUTRITION IN BANGLADESH

The SIG WAY BEYOND GOOD FOUNDATION has launched its flagship Cartons for Good project in Bangladesh. Cartons for Good applies SIG’s technology to empower communities to reduce food loss, support farmers’ livelihoods and promote children’s nutrition and education. The project will provide healthy school meals for underprivileged children in partnership with leading development NGO, BRAC.

Established in 2018, the SIG WAY BEYOND GOOD FOUNDATION envisions a future in which good nutrition and clean water will be available to everyone and natural habitats will be preserved for future generations. Cartons for Good is the foundation’s flagship project.

Turning food loss into nutritious school meals

Almost 20% of the population in Bangladesh suffers from malnutrition and almost half the children are underweight. At the same time, food is going to waste because each harvest produces more than farmers can sell locally and they have no way of preserving surplus crops.

SIG set out to use its expertise as a leading systems and solutions provider for aseptic packaging to create an innovative mobile filling solution that communities can use to turn this food loss into nutritious meals that are preserved in SIG cartons for later use.



Rolf Stangl, Chairman of the Board of Trustees of the SIG WAY BEYOND GOOD FOUNDATION and CEO of SIG said: "Our Cartons for Good project is a perfect example of turning a big dream into reality. This is a true innovation outside our traditional core business, but perfectly in line with SIG's purpose of bringing nutritious food products to consumers around the world in a safe, sustainable and affordable way."

The packaged food is distributed to BRAC's schools to provide nutritious meals for underprivileged children. Named the world's #1 NGO four years in a row, the SIG WAY BEYOND GOOD FOUNDATION's project partner BRAC brings valuable expertise and insights into local development challenges, helping to enhance the impact of Cartons for Good.

Mohammad Anisur Rahman, Director Dairy and Food at BRAC, said: "We run schools for underprivileged children across the country. Often, they cannot afford to pay for their education or even for food. Most of them drop out of school because they need to go out and work to buy food for themselves and for their families. Giving them meals at school means that not only will they learn, they will also have something to eat. BRAC is happy to be partnering with the SIG WAY BEYOND GOOD FOUNDATION and we will work together to make this project successful on the ground."



From concept to reality

In just two years, the SIG WAY BEYOND GOOD FOUNDATION has turned a bold idea into a practical solution to help communities prevent food loss and malnutrition.

SIG's expert engineers adapted the company's proven filling technology to create a mobile unit where meals can be cooked using local recipes and preserved in long-life cartons. Housed in a shipping container on a trailer, the unit is designed to travel from one community to the next to preserve surpluses at harvest time. The initial pilot is in the region of Balia.



Farmers are paid for their produce, providing them with much-needed income, and the packs of food are used by local schools to provide a healthy, hot meal for children every day.

The first meals created in this unique mobile filling unit are already being distributed to BRAC schools in impoverished communities in Dhaka, where many children drop out of school because they need to work to feed themselves and their families. After use, the empty cartons will be recycled at a local facility.

Cartons for Good is part of SIG's commitment to go Way

Beyond Good by contributing more to society and the environment than it takes out. Developing this flagship project is a key focus of the SIG WAY BEYOND GOOD FOUNDATION.



HAVE A LOOK AT OUR VIDEO:

https://youtu.be/w9ZqSu_1G88

MORE ON CARTONS FOR GOOD:

www.SIG-Foundation.org

MORE ON THE SIG WAY BEYOND GOOD FOUNDATION:

www.SIG-Foundation.org

MORE ON WAY BEYOND GOOD:

www.sig.biz/en/responsibility/way-beyond-good

About SIG WAY BEYOND GOOD FOUNDATION:

The SIG WAY BEYOND GOOD FOUNDATION envisions a future in which good nutrition and clean water will be available to everyone and natural habitats will be preserved for future generations. The SIG WAY BEYOND GOOD FOUNDATION's purpose is to partner with others to identify, drive and promote activities and projects that strengthen civil society and create positive impacts for the environment. Cartons for Good is the foundation's flagship project. It offers innovative solutions against food loss and malnutrition. In Bangladesh, where the foundation is piloting the project, surplus food will be preserved in SIG packs for schools to offer underprivileged children regular lunches throughout the year. Established in 2018, the SIG WAY BEYOND GOOD FOUNDATION is based in Neuhausen, Switzerland. For more information, visit www.SIG-Foundation.org

About SIG:

SIG is a leading systems and solutions provider for aseptic packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,000 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2018, SIG produced more than 35 billion carton packs and generated €1.7 billion in revenue. For more information, visit www.sig.biz.

About BRAC:

BRAC is a global leader in developing cost-effective, evidence-based programs, and has been ranked the #1 NGO in the world for the last four years consecutively by NGO Advisor. BRAC's vision is a world free from all forms of exploitation and discrimination where everyone has the opportunity to realise their potential. Founded in Bangladesh in 1972, BRAC acts as a catalyst, creating opportunities for people to transform their lives. BRAC uses an integrated model to change systems of inequity, through social development programs, humanitarian response, social enterprises, socially responsible investments and a university. The organisation has an annual expenditure of more than USD 1.1 billion, with the majority self-financed from its enterprises, and operates in conflict-prone and post-disaster settings in 12 countries across Asia and Africa.

PICTURE CAPTIONS:

SIG - Cartons for Good:

The SIG WAY BEYOND GOOD FOUNDATION has launched its flagship Cartons for Good project in Bangladesh. Cartons for Good applies SIG's technology to empower communities to reduce food loss, support farmers' livelihoods and promote children's nutrition and education.

Photo: SIG

SIG - CFG - Farmer:

Almost 20% of the population in Bangladesh suffers from malnutrition and almost half the children are underweight. At the same time, food is going to waste because each harvest produces more than farmers can sell locally and they have no way of preserving surplus crops.

Photo: SIG

SIG - CFG - Mobile Filling Unit:

Housed in a shipping container on a trailer, the mobile filling unit is designed to travel from one community to the next to preserve surpluses at harvest time. The initial pilot is in the region of Balia.

Photo: SIG

SIG - CFG - Carton Pack:

SIG set out to use its expertise as a leading systems and solutions provider for aseptic packaging to create an innovative mobile filling solution that communities can use to turn this food loss into nutritious meals that are preserved in SIG cartons for later use.

Photo: SIG

SIG - CFG - School Meal:

The first meals created in this unique mobile filling unit are already being distributed to BRAC schools in impoverished communities in Dhaka, where many children drop out of school because they need to work to feed themselves and their families.

Photo: SIG

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