



for better

Press release

2025-11-20



Petite Palates launches first-of-its-kind baby meals in SIG's aseptic spouted pouches in the US

SIG, a leading systems and solutions provider for aseptic packaging, is proud to announce that Petite Palates, an emerging baby food brand in the United States, has chosen SIG's advanced aseptic spouted pouch technology for its new range of products. Leveraging this innovative packaging solution, Petite Palates has introduced a line of globally inspired, veggie-forward baby meals designed to deliver enhanced nutrition, fresh taste, and product safety – without the need for refrigeration or preservatives.

Aseptic packaging designed for better nutrition and quality

By choosing SIG's aseptic pouch filling technology, Petite Palates ensures every pouch delivers

safe, high-quality meals. The aseptic process sterilizes both the product and the packaging separately before the products are filled and the packs are sealed in the sterile chamber of the filling machine. This safeguards what matters most – taste, texture, and nutrition – while extending shelf life by months without refrigeration.

Unlike traditional retort-processed baby food, which is exposed to heat for extended periods, aseptically processed food is heated at ultra-high temperature for only a very short time before being filled into SIG's aseptic pouches. This gentle process allows Petite Palates to preserve the integrity, flavor, and nutritional value of their recipes.

This results in:

- Higher retention of vitamins and key nutrients
- Fresher taste and brighter natural colors
- No need for refrigeration before opening
- No need for preservatives
- Longer shelf life while maintaining baby-safe quality

Meeting the demand for cleaner, smarter baby food solutions

As families increasingly seek healthier, cleaner, and more sustainable food options, SIG's aseptic packaging technology positions partners like Petite Palates to meet – and exceed – those expectations.

"We chose SIG's aseptic spouted pouch technology because it allows us to deliver the kind of baby meals we believe parents are looking for – nutrient-rich, flavorful, and free from unnecessary preservatives or additives," said **Debby Goan, co-founder of Petite Palates**. "The technology gives us the ability to preserve the integrity of our recipes while providing the safety and convenience today's families need."

Powering convenience and sustainability through innovation

SIG's spouted pouch system is designed to combine consumer convenience with supply chain efficiency. By eliminating the need for a cold chain, it enables broader and more flexible distribution, while the lightweight, compact format is ideally suited for both e-commerce and direct-to-consumer fulfillment. Parents also benefit from the resealable design, which makes feeding on the go simple and mess-free.

"At SIG, we design our packaging systems not only to protect food but also to optimize distribution and reduce environmental impact," said **Anna Rabanus, Marketing Manager Spouted Pouches at SIG North America**. "With aseptic technology, brands like Petite Palates can bring safe, nutritious meals to market more efficiently, while also lowering energy use across processing, transport and storage. It's a win for both families and sustainability."

This combination of performance and flexibility makes SIG's solution exceptionally suited to brands like Petite Palates, which place equal importance on product integrity, modern parenting needs, and environmental responsibility.

Petite Palates carries the Clean Commit logo

Petite Palates is proud to be part of the Clean Commit program, a growing initiative launched by SIG that recognizes food brands committed to higher standards of nutrition, safety, and environmental responsibility. For a brand rooted in real ingredients and bold flavor, the Clean

Commit logo is a natural fit – identifying products filled using advanced aseptic technology to preserve quality without preservatives or refrigeration. No shortcuts. Just thoughtful, balanced meals parents can trust.

Learn more at www.cleancommit.com

About Petite Palates

Petite Palates, a new parent-founded baby food brand, is reimagining the baby aisle with its debut line of spice-led, veggie-forward meals designed for developing palates. Drawing on global flavor traditions and home-cooked inspiration, each pouch – Lentils with Spinach, Chickpeas with Greens, and Bean & Veggie – introduces babies to ingredients like turmeric, cumin, ginger, and basil. Developed for the critical flavor window, these blends encourage adventurous eating habits early, helping little ones build a foundation for lifelong healthy relationships with food.

About SIG

SIG is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a regenerative food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange. The skills and experience of our approximately 9,600 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2024, SIG produced 57 billion packs and generated €3.3 billion in revenue. SIG also has an AAA ESG rating by MSCI, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit www.sig.biz

Picture caption:

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Photo: SIG

Your contacts for media inquiries:

Heike Thevis

Press Officer at SIG

Tel: +49 (0)2462 79 2608

Email: heike.thevis@sig.biz