# PRESS RELEASE



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SIG ACHIEVES ANOTHER MILESTONE IN RESPONSIBLE SOURCING

# SIG leads the industry with 100% ASIcertified aluminium sourcing for aseptic carton packs

SIG today announces another industry first for responsible sourcing by purchasing 100% of the aluminium for SIG aseptic carton packs with certification to the Aluminium Stewardship Initiative (ASI) standards globally from January 2023. SIG is the only packaging provider to offer aseptic cartons with ASI-certified aluminium and enable customers to include the ASI label on its packs.

"Achieving 100% ASI-certified aluminium for SIG aseptic carton packs marks another industry first from SIG and a significant milestone on the Way Beyond Good," said lan Wood, Chief Technology Officer at SIG. "100% of our liquid packaging board is already purchased with FSC<sup>TM</sup> certification since 2021 and now we are continuing to deliver on our responsible sourcing ambitions by purchasing 100% ASI-certified aluminium. Customers can now include the ASI label, as well as the FSC<sup>TM</sup> label, on any SIG pack to show consumers these materials are sourced responsibly."

# **Driving improved standards for aluminium production**

SIG has led the way in offering the world's first packaging materials without an aluminium layer for aseptic cartons since 2010, including a full barrier solution without an aluminium layer launched in 2022. But these are not yet available in all formats



SIG Press Release 1



and many of SIG's aseptic carton packs still require an ultra-thin layer of aluminium foil to protect the food inside.

Through ASI certification, SIG is demonstrating its commitment to source aluminium for its packs responsibly. ASI sets leading standards for responsible aluminium production and sourcing, covering a broad range of ethical, environmental and social topics, including specific limits on carbon emissions in the production of aluminium.

By requiring all its aluminium suppliers to meet ASI standards, SIG is helping to improve performance in supply chains and drive lower-carbon aluminium production. This in turn supports reductions in the value chain carbon footprint for SIG and its customers.

Dr. Fiona Solomon, CEO at ASI: "SIG was one of the first companies in the world to achieve certification to ASI's Chain of Custody and Performance Standards. To now reach 100% ASI certification for all its aluminium suppliers is a great achievement that is supporting ongoing improvements in the aluminium supply chain. The option for on-pack ASI labelling also offers a further opportunity to spread the message about responsible aluminium production and sourcing to consumers."

## Leading the industry on responsible sourcing

SIG has led the industry on responsible sourcing certifications for more than a decade with a host of industry firsts related to Forest Stewardship Council<sup>™</sup> (FSC<sup>™</sup>) certification of liquid packaging board, including purchasing 100% of its liquid packaging board with FSC<sup>™</sup> certification since the start of 2021.

Customers have been able to include the FSC label on any SIG aseptic carton pack since 2016. Now they can add the ASI label to any SIG aseptic carton pack to demonstrate their commitment to responsible sourcing to consumers. The FSC label is included on nearly all SIG packs and the ASI label was already included on nearly 1.4 billion SIG packs in 2022. Featuring these labels on product packaging can also have a wider positive impact by increasing consumer awareness and demand for responsibly sourced raw materials.

Responsible sourcing, verified through recognised third-party certifications, is central to SIG's ambitions to go Way Beyond Good for people and planet. The latest milestone on ASI certification further demonstrates its commitment to deliver positive societal impact by offering customers the most sustainable packaging solutions on the market.

ASI-certified aluminium foil will be rolled out as the new standard for SIG aseptic carton packs, starting with new customers and existing customers that launch new SKUs or change their package design.

# FIND OUT MORE ABOUT THE WAY BEYOND GOOD

For more information on SIG's commitment to responsible sourcing and the Way Beyond Good, see <a href="https://www.waybeyondgood.com">www.waybeyondgood.com</a> and the <a href="https://www.waybeyondgood.com">SIG Annual Report 2021</a>

### FIND OUT MORE ABOUT ASI

For more information on ASI, see <a href="https://www.aluminium-stewardship.org">www.aluminium-stewardship.org</a>

SIG Press Release 2



#### **About SIG**

SIG (FSC<sup>TM</sup> trademark licence code: FSC<sup>TM</sup> C020428) is a leading packaging solutions provider for a more sustainable world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connect ed packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 8,400 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2021, SIG produced 48 billion packs and generated €2.7 billion in revenue (incl. Scholle IPN and Evergreen Asia unaudited revenue). SIG has an AA ESG rating by MSCI, a 13.4 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

For insights into trends that drive the food and beverage industry, visit our SIGnals blog: https://www.sig.biz/signals/en

### **PICTURE CAPTION:**

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Photo: SIG

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