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STANDING UP TO COVID-19

SIG creates news story hub to show a company united against COVID-19

SIG has launched a new online story hub, featuring the latest activities and actions the company is taking as part of a global response to the ongoing COVID-19 pandemic. The story hub is now live at www.sig.biz and will be updated in the coming weeks and months as the company continues to act and respond to the new COVID-19 reality.

Since the start of the COVID-19 outbreak, SIG has been taking decisive action in a number of ways as individuals, communities and a global company. This has included immediate actions to protect its employees and customer supply chains, together with various community projects and donations in the regions it operates.

The new story hub has been designed to gather all these global efforts and initiatives into one easy-to-navigate platform with three main story themes: employee stories, food supply stories, and community stories.

Keeping people safe and secure

With health and safety its highest priority, SIG has been working to protect the health and wellbeing of employees across its plants, offices and facilities. This has included everything from immediately enacting a global pandemic preparedness plan and ensuring all employees adhere to the strictest hygiene guidelines, to working remotely when and where possible as well as organising social distance and online workouts.

“The safety of SIG employees is always our highest priority. Around the world, our local teams and task forces are not only following official guidance from all relevant health authorities. They’re often going above and beyond to protect the health and safety of colleagues throughout our plants, offices and facilities,” said Ian Wood, Chief Supply Chain Officer, and Leader of SIG’s Global Corona Response Team.

Ensuring food stays safe and available

In many countries where it has production facilities, SIG is among the businesses defined as critical infrastructure. This means the company can continue providing essential services to society at a time when reliable food supply is more important than ever. And to keep up with the current demand, SIG has been operating at near full capacity to ensure its customers can deliver a continuous supply of food and beverage products to consumers.



“All over the world, businesses have had to quickly change how they work, adhering to lockdowns and social distancing,” added Wood. “For those providing essential services for society, such as food and beverage companies, this has proved particularly challenging. So, at SIG, we’ve been doing everything we can to keep food supply running as normal.”

Serving communities for the better

During COVID-19, SIG has recognised that its contribution to local communities is more important than ever. As a result, the company has been carrying out and supporting a number of additional community projects. This has included donating face masks to hospitals and medical centres, providing essential food and hygiene items to disadvantaged families, and partnering with producers to deliver food and drink products to frontline healthcare workers.

“At SIG, we know the importance of being part of a community. And now more than ever, we need to continue providing community support where

and when we can – from helping our healthcare heroes on the frontline to ensuring children in need receive essential food and aid packages during this time of uncertainty,” said Wood.

Read SIG’s COVID-19 stories at:

<https://www.sig.biz/en/company/standing-up-to-covid19/>

About SIG

SIG is a leading systems and solutions provider for aseptic packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers.

Founded 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,500 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2019, SIG produced 38 billion carton packs and generated €1.8 billion in revenue. For more information, visit www.sig.biz

PICTURE CAPTION:

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Photo: SIG

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