

Press release

2026-10-08



“Recycle for Good – Prevent Marine Litter” partners strengthen collaboration in Indonesia following launch of regional initiative

The project partners of the “Recycle for Good – Prevent Marine Litter” initiative have completed their first field visit following the official project launch in Jakarta, marking an important milestone in a regional effort to advance circular economy solutions and prevent ocean-bound plastic.

The visit brought together representatives from SIG, Plastic Bank, Wuppertal Institute for Climate, Environment and Energy, and decision context, who travelled across Indonesia to meet local stakeholders and gain first-hand insights into the collection, recycling and environmental education

activities supported through the project. Indonesia is the first of several country visits planned as part of the initiative, which is being implemented across Indonesia, Thailand and the Philippines.

Launched with the ambition to prevent marine litter and strengthen circularity in Southeast Asia, “Recycle for Good – Prevent Marine Litter” aims to collect and recycle 10,000 tons of used beverage cartons and other packaging waste while supporting the development of inclusive waste management systems. The project is funded by the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUKN) based on a decision of the German Bundestag and is supported by Zukunft – Umwelt – Gesellschaft (ZUG) gGmbH. The initiative seeks to improve collection and recycling infrastructure, increase environmental awareness and create positive social impact for local communities through stronger participation in the circular economy.

Following the kick-off event in Jakarta, the project partners visited communities and organizations representing different stages of the recycling value chain. The program provided valuable insights into how local collection networks, educational institutions, material recovery facilities and recycling businesses contribute to keeping valuable materials in circulation and preventing waste from reaching waterways and oceans.

Throughout the visit, the partners observed how community-led solutions can create environmental and social benefits simultaneously. Discussions highlighted the importance of collaboration between communities, businesses, educational institutions and recycling stakeholders to increase collection rates, improve waste segregation and support the transition towards a more circular economy.

The field visit also demonstrated the significant role that environmental education plays in driving long-term behavioral change. Across the locations visited, local stakeholders showcased initiatives that engage students, families and community members in responsible waste management practices and encourage greater participation in recycling activities.



By bringing together expertise in packaging, recycling systems, research and community engagement, the “Recycle for Good – Prevent Marine Litter” consortium aims to generate practical insights and scalable solutions that can contribute to reducing packaging waste leakage into the environment across Southeast Asia.

“Preventing marine litter requires collaboration across the entire value chain. Through “Recycle for Good – Prevent Marine Litter”, we are working together with strong partners and local communities to strengthen collection systems, increase recycling and create lasting environmental and social impact,” **said Karina Boers, Director Group Corporate Responsibility at SIG.**

The Indonesia visit represents the first step in a broader program of stakeholder engagement and knowledge exchange that will support project implementation across Indonesia, Thailand and the Philippines over the coming years.

About “Recycle for Good – Prevent Marine Litter”

“Recycle for Good – Prevent Marine Litter” is a regional initiative empowered by SIG and implemented together with Plastic Bank, Wuppertal Institute Institute for Climate, Environment and Energy, and decision context. The project is funded by the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUKN) based on a decision of the German Bundestag and is supported by Zukunft – Umwelt – Gesellschaft (ZUG) gGmbH. It aims to prevent ocean-bound plastic by strengthening collection and recycling systems, promoting environmental awareness and supporting circular economy solutions across Indonesia, Thailand and the Philippines.

About SIG

SIG is a leading provider of packaging system solutions. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a regenerative food packaging system. Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange. The skills and experience of our approximately 9,700 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2025, SIG produced around 54 billion packs and generated €3.2 billion in revenue. SIG has an AAA ESG rating by MSCI, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit www.sig.biz

Picture captions:

The project partners of the “Recycle for Good – Prevent Marine Litter” initiative have completed their first field visit following the official project launch in Jakarta, marking an important milestone in a regional effort to advance circular economy solutions and prevent ocean-bound plastic.

Photo: Plastic Bank

The field visit demonstrated the significant role that environmental education plays in driving long-term behavioral change. Across the locations visited, local stakeholders showcased initiatives that engage students, families and community members in responsible waste management practices and encourage greater participation in recycling activities.

Photo: Plastic Bank

Your contact for media inquiries:

Heike Thevis

Press Officer at SIG

Tel: +49 (0)2462 79 2608

Email: heike.thevis@sig.biz