
19.10.2021



CO-PACKER COSMO FOODS IS FIRST COMBISMILE CUSTOMER IN JAPAN

SIG, DNP and Cosmo Foods bring unique on-the-go packaging innovation combismile to Japanese food and beverage brands

The 50-50 joint venture DNP • SIG Combibloc Co., Ltd is bringing true packaging innovation and value-added filling technology to Japan, with SIG's unique on-the-go combismile carton pack. Co-packer Cosmo Foods will be the first company in Japan to install a state-of-the art, high speed combismile filling machine from SIG. This will set the course to bring trendy beverages in modern, convenient and sustainable packaging solutions, designed specifically for on-the-go consumption to busy consumers.

With integrated drinksplus technology, Cosmo Foods has the opportunity to develop and fill a broad range of exciting new product concepts with tangible added value including real pieces of fruit or vegetables, creating exciting prospects to work with many top Japanese food and beverage brands. Demand continues to grow in Japan for healthy, differentiating and high-quality beverages in convenient single-serve packs for on-the-go consumption.

With its curved, modern shape and easy-grip corners, combismile provides mobile consumers with convenient consumption straight from the pack, with a leak-proof and tamper evident single action closure. combismile is also proven to be one of the most sustainable packaging solutions, created using only paperboard made of pulp from FSC™-certified, responsibly managed forests and other controlled sources.

Hideki Kasai, President of Cosmo Foods: "The new combismile filling line will be sited at our plant in Komono. Cosmo Foods currently offers co-packing of beverages in plastic packaging, but we have decided to add carton packs to our portfolio because of their excellent environmental profile. SIG's filling technology makes it possible for us to also fill beverages with pieces in carton packs and easily make product and volume changes. With this new system, we will give brand owners the opportunity to offer products with high added value."

SIG's combismile filling technology offers outstanding flexibility, high output (24,000 carton pack per hour), and low waste rates. Another reason why Cosmo Foods chose combismile is the assurance of DNP and SIG's technological strength and product development capabilities, which enables them to provide the Japanese beverage market with innovative, value-added products.

By using the capacity for filling products in combismile at Cosmo Foods, food and beverage brands will benefit from the equipment at Cosmo Foods to enjoy short delivery times until the finished product is filled and ready for market. The co-packer route also keeps overhead and market entry costs to a minimum.

Kazuhiro Masukura, General Manager of Sales at DNP: "Today's announcement marks an exciting milestone in the joint venture between SIG and DNP. Together with Cosmo Foods, we will bring innovative and unique quality beverages to the Japanese market. combismile offers unique high productivity and differentiation advantages that other suppliers in Japan cannot provide. It is the perfect solution to respond to changing regional market needs and to provide a competitive edge."

Innovative partnerships leverage the potential of SIG's Product Innovation and Differentiation platform – a drive to deliver innovative product and packaging solutions that enable businesses to satisfy the ever-changing needs of consumers.

About SIG

SIG (FSC™ trademark licence code: FSC™ C020428) is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,900 employees worldwide enable us to respond quickly and effectively to the needs of our customers in around 70 countries. In 2020, SIG produced 38 billion carton packs and generated €1.8 billion

in revenue. SIG has an AA ESG rating by MSCI, an 13.4 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz
For insights into trends that drive the food and beverage industry and inspire us to innovate, visit our SIGnals blog: <https://www.sig.biz/signals/en>

About DNP

DNP is one of the world's largest comprehensive printing companies, providing a diverse portfolio of products and services to about 20,000 corporate clients worldwide. Since DNP was founded in 1876, it has consistently innovated new products and processes, and has successfully integrated proprietary printing and information technologies to branch out into various fields, including packaging, decorative materials, display components and electronic devices. DNP continues to take on the challenge in new business fields, including those related to the environment, energy and life sciences. DNP's aim is to become a principal provider of solutions to a variety of problems by developing and combining new technologies. For more information, please visit <https://www.dnp.co.jp/eng/>

PICTURE CAPTION:

The 50-50 joint venture DNP • SIG Combibloc Co., Ltd is bringing true packaging innovation and value-added filling technology to Japan, with SIG's unique on-the-go combismile carton pack. Co-packer Cosmo Foods will be the first company in Japan to install a state-of-the art, high speed combismile filling machine from SIG. This will set the course to bring trendy beverages in modern, convenient and sustainable packaging solutions, designed specifically for on-the-go consumption to busy consumers.

Photo: SIG

YOUR CONTACT:

Heike Thevis
Press Officer

Tel: +49 (0)2462 79 2608

Email: heike.thevis@sig.biz

SIG International Services GmbH

Visit us on www.sig.biz or on our blog at sig.biz/signals