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PAPER ALTERNATIVE REMOVES 300 MILLION PLASTIC STRAWS PER YEAR

Nestlé Brazil introduces paper straws from SIG on all NESCAU carton packs

In partnership with SIG, a leading systems and solutions provider for aseptic carton packaging, Nestlé Brazil now brings its complete NESCAU beverage range to the market in SIG's combiblocMini carton packs, with SIG's innovative, renewable and recyclable paper straw solution. This important change helps to meet the sustainability goals of Nestlé, which has the vision that none of its packaging ends up improperly discarded in the environment, especially in seas, oceans or watercourses. Changing to SIG's paper straw will prevent the use of up to 300 million plastic straws per year – a huge saving for the environment.

SIG was first in the beverage industry to offer a market-ready paper straw solution for aseptic carton packs. After introducing the world's first straight paper straw back in February 2019, SIG also launched a U-shaped paper straw for aseptic carton packs some months later.

SIG aims to become a net-positive company and Nestlé believes in Creating Shared Value to have a long-term positive impact on all stakeholders connected to its business. Among its goals, Nestlé intends to reduce the amount of plastics in the brand's products, in addition to making consumers

aware of the importance of correct disposal of packaging. Nestlé is committed to finding the best solutions to reduce, reuse and recycle, committing to ensure that 100% of its packaging will be reusable or recyclable, including the non-use of non-recyclable plastics, by 2025.

SIG is the experienced partner when it comes to sustainable packaging solutions.

"SIG developed the entire project for Nestlé at the Feira de Santana plant - from the installation and adaptation of the filling technology, to applying the paper straw to the carton after filling. Our main objective was to use all our know-how and technology to find the best, and at the same time, most sustainable solution for Nestlé," says Andressa Joaquim, SIG Market Director in South America.

For the NESCAU brand, Nestlé will run three SIG filling lines to fill combiblocMini carton packs in five volume sizes from 125ml to 250ml. This makes SIG the only carton packaging partner for NESCAU.

SIG has been focusing heavily on the future technology and innovation of its equipment, with the ultimate goal of bringing sustainable solutions for its customers and ultimately the end consumers.

"Nestlé always strives to find innovative solutions that add technology and sustainability, promoting unique experiences for food consumption and helping to reveal the power to improve people's quality of life," says Cristiani Vieira, Environmental Sustainability Manager at Nestlé.

Besides the flexibility of filling different products and volume sizes on one and the same filling machine, SIG packaging offers highest food safety and quality and is one of the most sustainable packaging solutions for long-life beverages and food. Independent lifecycle assessments show that SIG carton packs offer significantly better environmental performance than alternative packaging for a range of products including long-life food, UHT milk and non-carbonated soft drinks.

NESCAU Prontinho packaging with the new SIG paper straw solution will be available from December 2020 at major retailers in Brazil.

About SIG

SIG is a leading systems and solutions provider for aseptic carton packaging. We work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable and affordable way. Our unique technology and outstanding innovation capacity enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business and we are going Way Beyond Good to create a net positive food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland. The skills and experience of our approximately 5,500 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 60 countries. In 2019, SIG produced 38 billion carton packs and generated €1.8 billion in revenue. SIG has an AA ESG rating by MSCI, an 18.8 (low risk) score by Sustainalytics and a Platinum CSR rating by EcoVadis. For more information, visit www.sig.biz

About Nestlé

It is the largest food and beverage company in the world. It is present in 190 countries and its 308,000 employees are committed to Nestlé's purpose of improving the quality of life and contributing to a healthier

future. Nestlé offers a wide portfolio of products and services for each stage of life of people and their pets. Its more than 2000 brands range from global icons such as Nescafé or Nespresso to local favourites such as Nest. The company's performance is driven by its Nutrition, Health and Wellness strategy. Its headquarters are in the Swiss city of Vevey, where it was founded over 150 years ago. In Brazil, it installed the first factory in 1921, in the city of Araras, São Paulo, for the production of Milkmaid condensed milk, which would later be known as Leite Moça. The company has industrial units located in the states of São Paulo, Minas Gerais, Bahia, Pernambuco, Goiás, Rio de Janeiro, Rio Grande do Sul and Espírito Santo. It employs 32 thousand direct employees and generates another 200 thousand indirect jobs. Nestlé Brazil is present in 99% of Brazilian homes, according to a survey conducted by Kantar Worldpanel

PICTURE CAPTION:

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Photo: SIG

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